
Apex Developer Guide

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Developer Guide today and unlock the possibility for a richer, extra fulfilling finding out experience.

Mastering Apex Programming

A developer's guide to learning advanced techniques and best practices for building robust Salesforce applications *Packt Publishing Ltd*

If you're a Salesforce developer, Mastering Apex Programming will help you to get to grips with the Apex language, its advanced features, and best practices for building robust cloud-based applications that scale. Explore asynchronous programming, debugging and

performance, and much more to master the Apex language.

Apex Developer Guide

The Definitive Guide to Writing Reliable and Efficient Code in Apex

Master the Apex object oriented programming language in this video series from Apex expert Zanis Khan. Click [here](#) to watch all of Zanis' other videos on O'Reilly . There are 15 topics within this Apex video series: **Introducing Apex** . This first topic in the Apex programming video series provides an overview to Apex. Learn about Apex functionality, architecture, and use cases. Follow along with Zanis to install the Developer Edition of

Salesforce. Write your first Apex program. **Apex Data Types** . This second topic in the Apex programming video series explains data types. Follow along with Zanis during the hands-on part of this video and learn how to use primitive (integer, double, long, date, datetime, string, ID, Boolean), collection, sObject, Enums, and Class data types. **Apex Variables** . This third topic in the Apex programming video series explains variables in detail. Follow along with Zanis during the hands-on part of this video and practice creating variables. Realize how similar the variable concept is between Java and Apex. **Apex Arrays** . This fourth topic in the Apex programming video

series explores arrays. Follow along with Zanis during the hands-on part of this video and practice creating arrays and inserting and accessing elements of an array. Apex Constants . This fifth topic in the Apex programming video series explains constants, which are variables which do not change their value once assigned. Follow along with Zanis during the hands-on part of this video and learn how to create and use constants. Decision Making in Apex . This sixth topic in the Apex programming video series explains decision making in Apex. Follow along with Zanis during the hands-on part of this video and practice creating IF and IF-ELSE statements in Apex. Apex Loops . This

seventh topic in the Apex programming video series covers loops. Follow along with Zanis during the hands-on part of this video and learn when to use loops and how to create FOR, WHILE, and DO-WHILE loops in Apex. Apex Classes . This eighth topic in the Apex programming video series focuses on classes. Follow along with Zanis during the hands-on part of this video and learn how to create and use classes and their modifiers (Private, Public, and Global) in Apex. Apex Methods . This ninth topic in the Apex programming video series explains methods (also known as functions). Follow along with Zanis during the hands-on part of this video and practice writing public and

protected methods, and...

Advanced Apex Programming in Salesforce

Advanced Apex Programming focuses entirely on the Apex language and core design patterns. You'll learn how to truly think in Apex - to embrace limits and bulk patterns. You'll see how to develop architectures for efficient and reliable trigger handling, and for asynchronous operations. You'll discover that best practices differ radically depending on whether you are building software for a specific organization or for a managed package. And you'll find approaches for incorporating testing and diagnostic code

that can dramatically improve the reliability and deployment of Apex software, and reduce your lifecycle and support costs. Based on his experience as a consultant, Salesforce MVP, and architect of major AppExchange packages, Dan Appleman focuses on the real-world problems and issues that are faced by Apex developers every day, along with the obscure problems and surprises that can sneak up on you if you are unprepared.

Advanced Apex Programming for Salesforce.com and Force.com

Note: The third edition of this book is now available ISBN: 978-1936754106 in both paperback and

eBook formats Beyond the Force.com documentation - Second edition Advanced Apex Programming for Salesforce.com and Force.com is neither a tutorial nor a book for beginners. Intended for developers who are already familiar with the Apex language, and experienced Java and C# developers who are moving to Apex, this book starts where the Force.com documentation leaves off. Instead of trying to cover all of the features of the platform, Advanced Apex programming focuses entirely on the Apex language and core design patterns. You'll learn how to truly think in Apex - to embrace limits and bulk patterns. You'll see how to develop

architectures for efficient and reliable trigger handling, and for asynchronous operations. You'll discover that best practices differ radically depending on whether you are building software for a specific organization or for a managed package. And you'll find approaches for incorporating testing and diagnostic code that can dramatically improve the reliability and deployment of Apex software, and reduce your lifecycle and support costs. Based on his experience as a consultant, Force.com MVP and architect of a major AppExchange package, Dan Appleman focuses on the real-world problems and issues that are faced by Apex

developers every day, along with the obscure problems and surprises that can sneak up on you if you are unprepared. This second edition contains updates through Winter 14 (API 29) along with significant new content on triggers, asynchronous design patterns, concurrency and more

Salesforce Platform Developer I Certification Guide

Expert tips, techniques, and mock tests for the Platform Developer I (DEV501)

certification exam
Packt Publishing Ltd

Build and deploy scalable applications on the Salesforce Lightning Platform using the latest features of Spring '19

Key Features An end-to-end-guide with practice tests to help you achieve the Salesforce Platform Developer certification Design data models, user interfaces, and business logic for your custom applications Understand the complete development life cycle from designing to testing
Book Description Salesforce Lightning Platform, used to build enterprise apps, is being increasingly adopted by admins, business analysts, consultants, architects, and especially developers. With this Salesforce certification, you'll be able to enhance your development skills and become a valuable member of your organization. This certification guide is

designed to be completely aligned with the official exam study guide for the latest Salesforce Certified Platform Developer I release and includes updates from Spring '19. Starting with Salesforce fundamentals and performing data modeling and management, you'll progress to automating logic and processes and working on user interfaces with Salesforce components. Finally, you'll learn how to work with testing frameworks, perform debugging, and deploy metadata, and get to grips with useful tips and tricks. Each chapter concludes with sample questions that are commonly found in the exam, and the

book wraps up with mock tests to help you prepare for the DEV501 certification exam. By the end of the book, you'll be ready to take the exam and earn your Salesforce Certified Platform Developer I certification. What you will learn Solve sample questions and mock tests and work with exam patterns Gain an understanding of declarative Salesforce tools such as Process Builder, flows, and many more Code in Salesforce using the Developer Console and IDEs Grasp the basics of object-oriented programming Write Apex classes, Visualforce pages, and Apex test classes with easy-to-follow steps Explore the different deployment tools that you can use to push

metadata to different environments. Build custom declarative apps and programs on Force.com platforms. Who this book is for: The Salesforce Platform Developer I Certification Guide is for you if you want to learn how to develop and deploy business logic and user interfaces using the capabilities of the Lightning Platform. No prior knowledge of Apex programming is required.

Beginning Salesforce

Developer *Apress*
Get started developing on the Force.com platform in no time. With step-by-step guidance, starting with setting up your developer environment and progressing through to deploying to

production, you will learn industry best practices to release robust custom applications with tangible benefits to your company or your client. Geared specifically toward beginning developers, *Beginning Salesforce Developer* establishes a strong understanding of basic code constructs through examples. Rather than simply explaining how to use the platform, you will receive a comprehensive understanding of why, allowing you to address platform quirks and "gotchas" that might occur. The book also serves to lay the foundation for continuing on to *Salesforce Developer Pro: What You'll Learn*. Configure your Salesforce

development environment
 Understand the Salesforce data model and query languages
 Create basic Apex triggers
 Use standard controllers with basic Visualforce pages
 Utilize Visualforce with custom-built Apex controllers
 Write test coverage
 Who This Book Is For
 Salesforce administrators who wish to transition into developing on the Force.com platform.
 The book also serves as a quick immersion into the world of development for complete beginners through proprietary Salesforce development languages on the Force.com platform.

Learning Salesforce Development with Apex

Write, Run and Deploy Apex Code with Ease *BPB Publications*

Learn to harness the power of the Apex language to build Salesforce applications
KEY FEATURES - Learn how to work with the Apex language. - Learn how to develop Apex Triggers. - Learn how to use SOQL and SOSL to retrieve data. - Learn how to write Object-Oriented Salesforce code. - Explore the best practices to deliver scalable and maintainable code.
DESCRIPTION This book covers the fundamentals of the Salesforce Apex programming language used by developers to build powerful applications in the cloud. In this book, you will learn how to work

with the Apex language to build scalable applications that can interact with and update data from your users. We cover the language from the ground up, introducing programming concepts such as variables and control statements alongside clear and concise examples to help you understand the key concepts and features. Platform-specific features such as Apex triggers, SOQL and SOSL are covered in detail to help ensure you deliver robust and scalable solutions. Nuances and best practices for development are discussed along with how to effectively test your code to ensure that you can deploy it to users with confidence. Object-oriented programming

in Apex is also covered in-depth to ensure that you can develop dynamic solutions and build for the future. The book also discusses and shows developers how to integrate with third-party solutions using REST APIs in Apex. By the end of the book, the reader will know how to start developing applications using Apex with confidence.

WHAT WILL YOU LEARN

- Learn how to declare variables in Apex.
- Understand how to work with collections in Apex.
- Use different control statements within Apex to control program flow.
- Learn how to use the built-in tools to test in Apex.
- Understand how to make callouts to external applications and data sources.

WHO THIS BOOK IS FOR This

book is intended for those starting out with Apex, whether existing Salesforce Admins or those joining the Salesforce ecosystem with little professional prior programming experience, such as students. The reader is expected to have some basic familiarity with Salesforce as a platform, although key concepts are reviewed.

TABLE OF CONTENTS

0. Introduction 1. An Introduction to the Salesforce Platform 2. What is Apex? 3. Variables in Apex 4. Collections 5. Control Statements 6. Apex Triggers 7. SOQL 8. SOSL 9. Defining Apex Classes 10. Apex Class Inheritance 11. Testing Apex 12. Callouts in Apex 13. Epilogue

Visualforce Developer's Guide

Packt Pub Limited

This is a mini tutorial guide that discusses the most important and the most frequently used technical aspects of Visualforce development, thereby making it a perfect companion for Visualforce developers. This book is for Visualforce developers who are looking for a pocket guide that will resolve their most frequently faced issues.

Learning Apex Programming *Packt Publishing Ltd*

If you are a developer who has some object-oriented programming experience, *Learning Apex Programming* is the perfect book for you. This book is most appropriate for developers who wish to

gain an understanding of the Force.com platform and how to use Apex to create business applications.

Mastering Salesforce DevOps

A Practical Guide to Building Trust While Delivering Innovation *Apress*

This practical guide brings DevOps principles to Salesforce development. It fits together two major movements within the IT world: the movement to Software/Platform as a Service (SaaS/PaaS), and the DevOps movement. While SaaS and PaaS allow companies to invest in their core competencies rather than maintain their own infrastructure, the goal of DevOps is to

optimize the process of delivering software innovation and value. The release of Salesforce DX in late 2017 unlocks the possibility of a true DevOps workflow on Salesforce. But DevOps is new to the Salesforce world and there is not a widespread understanding of its goals and methods, and so adoption of Salesforce DX is still in the early stages. Mastering Salesforce DevOps explains how to build a powerful and comprehensive DevOps workflow for Salesforce—allowing you to finally deploy the world's most innovative platform using the world's most effective and efficient techniques. It addresses the need for a comprehensive guide

to DevOps for Salesforce, allowing teams to bring proven practices from the IT world to resolve the hardest problems facing Salesforce developers today. What You Will Learn Improve company performance and software delivery performance using Salesforce DX Translate DevOps concepts into the unique language and practices of Salesforce Understand why and how you can implement Salesforce DX to achieve greater productivity and innovation Enable continuous delivery on Salesforce Build packages and architect code so it can be deployed easily Allow admins to participate in what has traditionally been a

developer workflow Know the techniques for reducing the stress and risk of deployment Apply the full range of automated tests that can be used on Salesforce Who This Book Is for Salesforce developers, release managers, and those managing Salesforce development teams who need a guide to DevOps, and DevOps specialists who need to apply familiar concepts to Salesforce

Enter the Animal

Cross-species perspectives on grief and spirituality
Sydney University Press

Historically, grief and spirituality have been jealously guarded as uniquely human experiences. Although non-human animal

grief has been acknowledged in recent times, its potency has not been recognised as equal to human grief. Anthropocentric philosophical questions still underpin both academic and popular discussions. In *Enter the Animal*, Teya Brooks Pribac examines what we do and don't know about grief and spirituality. She explores the growing body of knowledge about attachment and loss and how they shape the lives of both human and non-human animals. A valuable addition to the vibrant interdisciplinary conversation about animal subjectivity, *Enter the Animal* identifies conceptual and methodological approaches that have

contributed to the prejudice against nonhuman animals. It offers a compelling theoretical base for the consideration of grief and spirituality across species and highlights important ethical implications for how humans treat other animals.

Apex Design Patterns *Packt Publishing Ltd*

Harness the power of Apex design patterns to build robust and scalable code architectures on the Force.com platform. About This Book Apply Creational, Structural and behavioural patterns in Apex to fix governor limit issues. Have a grasp of the anti patterns to be taken care in Apex which could have adverse effect on the

application. The authors, Jitendra Zaa is a salesforce MVP and Anshul Verma has 12+ years of experience in the area of application development. Who This Book Is For If you are a competent developer with working knowledge of Apex, and now want to deep dive into the world of Apex design patterns to optimize the application performance, then this book is for you. Prior knowledge of Salesforce and Force.com platform is recommended. What You Will Learn Apply OOPs principal in Apex to design a robust and efficient solution to address various facets to a business problem Get to grips with the benefits and applicability of using different design

patterns in Apex Solve problems while instantiating, structuring and giving dynamic behavior to Apex classes Understand the implementation of creational, structural, behavioral, concurrency and anti-patterns in your application Follow the Apex best practices to resolve governor limit issues Get clued up about the Inheritance, abstract classes, polymorphism in Apex to deal with the object mechanism Master various design patterns and determine the best out of them Explore the anti patterns that could not be applied to Apex and their appropriate solutions In Detail Apex is an on-demand programming language providing a complete set of

features for building business applications – including data models and objects to manage data. Apex being a proprietary programming language from Salesforce to be worked with multi tenant environment is a lot different than traditional OOPs languages like Java and C#. It acts as a workflow engine for managing collaboration of the data between users, a user interface model to handle forms and other interactions, and a SOAP API for programmatic access and integration. Apex Design Patterns gives you an insight to several problematic situations that can arise while developing on Force.com platform and the usage of Design patterns to solve them. Packed with real life examples, it gives you a walkthrough from learning design patterns that Apex can offer us, to implementing the appropriate ones in your own application. Furthermore, we learn about the creational patterns that deal with object creation mechanism and structural patterns that helps to identify the relationship between entities. Also, the behavioural and concurrency patterns are put forward explaining the communication between objects and multi-threaded programming paradigm respectively. We later on, deal with the issues regarding structuring of classes, instantiating or how to give a dynamic

behaviour at a runtime, with the help of anti-patterns. We learn the basic OOPs principal in polymorphic and modular way to enhance its capability. Also, best practices of writing Apex code are explained to differentiate between the implementation of appropriate patterns. This book will also explain some unique patterns that could be applied to get around governor limits. By the end of this book, you will be a maestro in developing your applications on Force.com for Salesforce Style and approach. This book is a step-by-step guide, complete with well-tested programs and real world situations to solve your common occurring problems in Apex design by using

the anti-patterns. It gets crackling from exploring every appropriate solution to comparing the best one as per OOPs principal.

Learning Salesforce Lightning Application Development

Build and test Lightning Components for Salesforce Lightning Experience using Salesforce DX *Packt Publishing Ltd*

Build, design, and style beautiful and informative applications on the Salesforce Lightning platform. Key Features: Build and Test Lightning Components that enhance application usability and adaptability. Apply Security Best Practices

to your Custom Lightning Components for Salesforce UIs such as Lightning Pages, Salesforce 1 Application, Communities, and more. Book Description Built on the Salesforce App Cloud, the new Salesforce Lightning Experience combines three major components: Lightning Design System, Lightning App Builder, and Lightning Components, to provide an enhanced user experience. This book will enable you to quickly create modern, enterprise apps with Lightning Component Framework. You will start by building simple Lightning Components and understanding the Lightning Components architecture. The

chapters cover the basics of Lightning Component Framework semantics and syntax, the security features provided by Locker Service, and use of third-party libraries inside Lightning Components. The later chapters focus on debugging, performance tuning, testing using Lightning Testing Services, and how to publish Lightning Components on Salesforce AppExchange. What you will learn Understand Lightning Components architecture Learn Locker security best practices Debug and Improve performance of your Lightning Components Use third-party libraries along with Lightning Component Framework Learn how to publish

Lightning Components on AppExchange Use Lightning Out to take your Lightning Components outside the Salesforce platform Who this book is for This book is for Salesforce developers or developers from other platforms who are familiar with HTML, CSS, and JavaScript and want to build and test Salesforce Lightning components. No knowledge of Salesforce Lightning is required.

Salesforce

Handbook *Lulu.com*

This book is not intended to be a deep-dive on security, programming, reporting, configuration, etc. but more of a high-level overview on salesforce.com, Force.com

development, tools, methodology and other resources. We will not cover all aspects of salesforce.com. We wrote this book to (hopefully) become an invaluable resource for anyone new or inexperienced with the Force.com platform. For new administrators and developers coming on to the platform, we see a gaping hole in existing reference books. This book is not intended for end users or advanced developers. This book is for people somewhere in the middle; let's say a business analyst or a new Java or .NET developer. We would like this to be the first book you pick up after your boss walks in and says, "Let's take a look at salesforce.com and see if we can build

some applications in the cloud."This book contains the information that we wish we had when we started developing applications on Force.com.

Pro Oracle Application Express 4 *Apress*

Pro Oracle Application Express 4 is your key to mastering one of the most innovative products to come out of Oracle in years. Application Express, termed "APEX" for short, is fast becoming one of the easiest and most widely-used of tools for creating enterprise-level applications that run against an Oracle database. APEX is easy enough for power users to create ad-hoc applications atop something more

reliable than a spreadsheet. Yet APEX is powerful and extensible enough to enable fully-scalable, enterprise-level applications that are accessed by thousands of users. Authors Tim Fox, John Scott, and Scott Spendolini take you to the professional level in developing for Application Express. They show how to handle user authentication in enterprise environments and how to extend APEX by writing components based upon Oracle's new plug-in architecture. You'll learn to deal with localization issues such as time zones and translations, and to customize the look and feel of an APEX website to blend in with your corporate branding

strategy. The authors also cover web service development, performance and scalability, and the production issues that you encounter in enterprise-level deployments. Many years of experience in solving the “hard problems” are coalesced in this book to help you, the reader, take advantage of all that APEX has to offer. Focuses on high-end, enterprise-level development Covers new features such as plug-ins and Websheets Introduces the new interface released with APEX 4.0

Salesforce Advanced Administrator Certification Guide

Become a Certified Advanced Salesforce Administrator with

this exam guide

Packt Publishing Ltd
Salesforce Advanced Administrator Certification Guide is a complete resource that will help you gain the knowledge and master the skills required to earn the advanced administrator credentials. With plenty of questions and answers along with best practices, you will learn all the concepts asked in exams specially designed with this guide.

Understanding Oracle APEX 5 Application Development

Apress
This new edition of Understanding Oracle APEX 5 Application Development shows APEX developers how to build practical, non-trivial web applications. The book

introduces the world of APEX properties, explaining the functionality supported by each page component as well as the techniques developers use to achieve that functionality. The book is targeted at those who are new to APEX and just beginning to develop real projects for production deployment. Reading the book and working the examples will leave you in a good position to build good-looking, highly-functional, web applications. Topics include: conditional formatting, user-customized reports, data entry forms, concurrency and lost updates, and updatable reports. Accompanying the book is a demo web application that illustrates each concept mentioned in the book. Specific attention is given in the book to the thought process involved in choosing and assembling APEX components and features to deliver a specific result. Understanding Oracle APEX 5 Application Development is the ideal book to take you from an understanding of the individual pieces of APEX to an understanding of how those pieces are assembled into polished applications. Teaches how to develop non-trivial APEX applications. Provides deep understanding of APEX functionality. Shows the techniques needed for customization.

Understanding

Oracle APEX 20 Application Development

Think Like an Application Express Developer *Apress*

This book shows developers and Oracle professionals how to build practical, non-trivial web applications using Oracle's rapid application development environment - Application Express (APEX). This third edition is revised to cover the new features and user interface experience found in APEX 20. Interactive grids and form regions are two of the newer aspects of APEX covered in this edition. The book is targeted at those who are new to APEX and just beginning to develop real projects for

deployment, as well as those who are familiar with APEX and want a deeper understanding. The book takes you through the development of a demo web application that illustrates the concepts all APEX programmers should know. This book introduces the world of APEX properties, explaining the functionality supported by each page component as well as the techniques developers use to achieve that functionality. Topics include conditional formatting, user-customized reports, data entry forms, concurrency and lost updates, and security control. Specific attention is given in the book to the thought process

involved in choosing and assembling APEX components and features to deliver a specific result. Understanding Oracle APEX 20 Application Development, 3rd Edition is the ideal book to take you from an understanding of the individual pieces of APEX to an understanding of how those pieces are assembled into polished applications. What You Will Learn Build attractive, highly functional web apps from the ground up Enhance and customize pages created by the APEX wizards Understand the security implications of page design Write PL/SQL code for process activity and verification Build complex components such as

forms and interactive grids Who This Book Is For Developers new to APEX who desire a strong fundamental understanding of how APEX applications work. For existing developers and database administrators desiring to mine the most value from APEX by improving their development techniques.

Salesforce Data Architecture and Management

A pragmatic guide for aspiring Salesforce architects and developers to manage, govern, and secure their data effectively *Packt Publishing Ltd*

Learn everything you need to become a successful data

architect on the Salesforce platform

Key Features Adopt

best practices relating to data governance and learn how to implement them

Learn how to work with data in Salesforce while maintaining scalability and security of an instance

Gain insights into managing large data volumes in Salesforce

Book Description

As Salesforce orgs mature over time, data management and integrations are becoming more challenging than ever.

Salesforce Data Architecture and Management follows a hands-on approach to managing data and tracking the performance of your Salesforce org. You'll start by understanding the role and skills

required to become a successful data architect. The book focuses on data modeling concepts, how to apply them in Salesforce, and how they relate to objects and fields in Salesforce. You'll learn the intricacies of managing data in Salesforce, starting from understanding why Salesforce has chosen to optimize for read rather than write operations. After developing a solid foundation, you'll explore examples and best practices for managing your data. You'll understand how to manage your master data and discover what the Golden Record is and why it is important for organizations. Next, you'll learn how to align your MDM and CRM strategy with a

discussion on help in data Salesforce's Customer management that 360 and its key minimize data trust components. You'll also issues in your cover data Salesforce org Focus governance, its on the Salesforce multiple facets, and Customer 360 how GDPR compliance platform, its key can be achieved with components, and how Salesforce. Finally, it can help you'll discover Large organizations in Data Volumes (LDVs) connecting with and best practices for customers Discover migrating data using how Salesforce can be APIs. By the end of this used for GDPR book, you'll be well- compliance Measure versed with data and monitor the management, data performance of your backup, storage, and Salesforce org Who this archiving in Salesforce. book is for This book is What you will learn for aspiring architects, Understand the Salesforce admins, and the Salesforce data developers. You will architecture Explore also find the book various data backup useful if you're and archival strategies preparing for the Understand how the Salesforce Data Salesforce platform is Architecture and designed and how it is Management exam. A different from other basic understanding of relational databases Salesforce is assumed. Uncover tools that can

Salesforce CRM Admin Cookbook.

Solutions to help you implement, configure, and customize your business applications with Salesforce CRM and Lightning Experience

Packt Publishing Ltd

Extend and unleash the power of Salesforce CRM and the advanced features of the Lightning interface to create techniques for user interaction and derive real-world solutions. Key Features Implement advanced user interface techniques to improve the look and feel of Salesforce CRM. Discover hidden features and hacks that extend standard configuration to provide enhanced

functionality and customization. Build real-world process automation using detailed recipes to harness the full power of Salesforce CRM. Book Description Salesforce CRM is a market-leading customer relationship management (CRM) application that is accessed over the internet. This application greatly enhances a company's sales performance, improves customer satisfaction, and provides a robust customer relationship management system for an organization. Salesforce CRM Admin Cookbook, Second Edition enables you to instantly extend and unleash the power of Salesforce CRM and its Lightning Experience framework. It provides

clear, comprehensive instructions along with detailed screenshots and code. Whether you are looking for solutions to enhance the core features, such as data management, process automation, data validation, and home page administration, or are looking for ideas on advanced customization techniques, this book will provide you with immediate, practical, and exciting real-world recipes. This book guides you through interesting topics spanning a variety of functional areas. Recipes are provided that allow you to configure, build and extend the capability of Salesforce CRM using the Lightning Experience framework. What you will learn

Building home page components and creating custom links to provide additional functionality and improve the Home Tab layout Improving the look and feel of Salesforce CRM with the presentation of graphical elements using advanced user interface techniques Improving the data quality in Salesforce CRM and automatic data capture Implement an approval process to control the way approvals are managed for records in Salesforce CRM Increase productivity using tools and features to provide advanced administration Extend Lightning Experience Record Pages to tailor user interaction experience Create Lightning component

to implement Search before Create for customer/person accounts Who this book is for If you are a system administrator interested in developing and enhancing your skills with data management, process automation and security enhancements with SalesforceCRM, then this book is for you. Some basic understanding of SalesforceCRM and system administration knowledge would be needed.

Cloud Computing Using Salesforce

Build and Customize Applications for your business using the Salesforce Platform (English Edition) BPB Publications

Design customized

software solutions using the Salesforce Application

Development services.

KEY FEATURES ● Get an overview of Salesforce ●

Understand the Design and Data Process ●

Automate Business Process using Salesforce tools ●

Study up on Security & Data Management in Salesforce ● Learn

how to write code on the Salesforce Platform

DESCRIPTION This book enables you to use Salesforce as per your business needs. You will get an overview of

all the aspects and features of Salesforce.

Following the introduction, the book

focuses on how to design an app. You will

then learn how to use the Salesforce Data

Process and Security Architecture in the app

design. Moving on, you will understand how to use force.com to customize the UI and automate the process. Lastly, you will learn how to deploy and debug the app. If you are planning to get a PD1(Platform Developer 1), Admin, or App builder certification, this book is for you.

WHAT YOU WILL LEARN

- Get to know more about the Lightning Experience Unit
- Learn how to develop reports and dashboards in Salesforce
- Get familiar with the basics of Salesforce Apex Coding and Programming
- Learn how to use Custom Controllers and Controller Extensions in Salesforce
- Learn how to integrate Email services in Salesforce

WHO THIS BOOK IS

FOR This book is designed for Computer Science students who want to learn Salesforce. It is also for Salesforce Admins, who wants to explore the coding part of Salesforce. This book will also help professionals to clear PD1(Platform Developer 1), Admin, and App builder certification.

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Professional Heroku Programming *John Wiley & Sons*

A complete guide to building and deploying web apps with Heroku A cloud application platform, Heroku is currently the

only approved platform for creating apps within Facebook, and its number of users is growing at rapid pace. However, there are very few books on the market that offer professional-level coverage of this platform, until now. The author duo begins with an introduction to the Heroku platform and its associated core concepts and then goes on to explain how writing for this platform differs from that of traditional development systems. Example applications, additional resources, and advice for your next steps round out this resource, making it a thorough, indispensable guide. Features information not found anywhere else, as both authors work for Heroku

Explains the inner workings of Heroku with special emphasis placed on building web and mobile applications. Introduces GIT-based development workflow and the process model within the Heroku platform. Details coding, building, deploying, and scaling effectively using the Heroku tool base. Providing you with fully functional code and downloadable code examples, *Professional Heroku Programming* is your complete guide to mastering this platform.

Oracle APEX

Tips and Tricks II *MeetCoogle*

After Great response of Oracle APEX - Tips and

Tricks I, Priyanka Agarwal is releasing her second book in series. Oracle APEX - Tips and Tricks II contains step-by-step application development techniques, real-world coding examples, and best practices. You will find out how to work with the App Builder and Page Designer, use APEX themes (responsive and mobile included), templates and wizards, and design and deploy custom web apps. Helps understand APEX concepts and programming fundamentals. Make the most of Oracle Apex with this guide to best practices and its Tips and Tricks II. It will help you look at the bigger picture when building applications and take more

elements into account and deal with everyday common issues that are faced. Who This Book Is For This book is filled with tips on how to make the most of Oracle APEX. Developers beginning with application development as well as those who are experienced will benefit from this book. You will need to have basic knowledge of SQL and PL/SQL to follow the examples in this book. In Detail Have you ever wanted to create real-world database applications? In this book you're not only getting APEX best practices and tricks, but will also take into account the total environment of an APEX application and benefit from it. "Oracle APEX Tips and Tricks" will guide you through

the development of real-world applications. It will give you a broader view of APEX. The various aspects include setting up APEX environment, testing and debugging, security, and getting the best out of SQL and PL/SQL. "Oracle APEX Tips and Tricks" is where practical development begins! Published by: MeetCoogole

Salesforce Lightning Platform Enterprise Architecture

Architect and deliver packaged applications that cater to enterprise business needs, 3rd Edition *Packt Publishing Ltd*

A comprehensive guide filled with best practices and tailor-made examples - a

must-read for all Lightning Platform architects! Key Features Use the Lightning Platform to build integrated, scalable, and robust apps focused on enterprise-level customer demands Use the Lightning Component framework to deliver modern and responsive user experiences targeting multiple devices through Lightning Experience and Salesforce Mobile Extend your application with access to external services and AI Book Description Salesforce Lightning provides a secure and scalable platform to build, deploy, customize, and upgrade applications. This book will take you through the architecture of building an application on the Lightning platform to help you understand its features and best practices, and ensure that your app keeps up with your customers' increasing needs as well as the innovations on the platform. This book guides you in working with the popular aPaaS offering from Salesforce, the Lightning Platform. You'll see how to build and ship enterprise-grade apps that not only leverage the platform's many productivity features, but also prepare your app to harness its extensibility and customization capabilities. You'll even get to grips with advanced application architectural design patterns such as Separation of Concerns, Unit Testing

and Dependency Integration. You will learn to use Apex and JavaScript with Lightning Web Components, Platform Events, among others, with the help of a sample app illustrating patterns that will ensure your own applications endure and evolve with the platform. Finally, you will become familiar with using Salesforce DX to develop, publish, and monitor a sample app and experience standard application life cycle processes along with tools such as Jenkins to implement CI/CD. By the end of this book, you will have learned how to develop effective business apps and be ready to explore innovative ways to meet customer demands. What you will learn Create and deploy AppExchange packages and manage upgrades Understand Enterprise Application Architecture patterns Customize mobile and desktop user experience with Lightning Web Components Manage large data volumes with asynchronous processing and big data strategies Implement Source Control and Continuous Integration Add AI to your application with Einstein Use Lightning External Services to integrate external code and data with your Lightning Application Who this book is for This book is for Lightning platform developers who want to discover the true potential of the platform to develop complex scalable

applications for use in enterprise businesses.

**Force.com
Enterprise
Architecture** *Packt
Publishing Ltd*

Architect and deliver packaged Force.com applications that cater to enterprise business needs About This Book Explore the lightning framework, advanced application life cycle processes, and testing Use the Force.com platform to build truly integrated, scalable, and robustly engineered applications focused on enterprise-level customer demands Using the Lightning technology to deliver modern and responsive user experiences targeting multiple devices through Lightning Experience and Salesforce1

Mobile. Step-by-step, work on examples to get you building your own ready-to-install packaged application Who This Book Is For This book is for advanced Force.com developers and architects who need to understand the Salesforce platform from the perspective of enterprise-level requirements. A prior understanding of Apex and Visualforce is a must. Those familiar with other enterprise software ecosystems will also find this book ideal as they adopt Force.com. What You Will Learn Package, install, test, and upgrade an application Define architecture-aligning data storage and functional requirements Develop Apex code that is easy to navigate, self-

documenting, testable, robust, and organic. Leverage your application's client-agnostic Service layer backbone to support numerous platform areas. Get the most from hosting your application within the Lightning Experience and Salesforce1 Mobile clients. Apply querying, indexing, and asynchronous best practices. Leverage mocking and dependency injection in your Apex tests. Explore tips for developing advanced applications. In Detail. Companies of all sizes have seen the need for Force.com's architectural strategy focused on enabling their business objectives. Successful enterprise applications require planning, commitment, and investment in the best tools, processes, and features available. This book will teach you how to architect and support enduring applications for enterprise clients with Salesforce by exploring how to identify architecture needs and design solutions based on industry standard patterns. There are several ways to build solutions on Force.com, and this book will guide you through a logical path and show you the steps and considerations required to build packaged solutions from start to finish. It covers all aspects, from engineering to getting your application into the hands of your customers, and ensuring that they get the best value possible.

from your Force.com application. You will get acquainted with extending tools such as Lightning App Builder, Process Builder, and Flow with your own application logic. In addition to building your own application API, you will learn the techniques required to leverage the latest Lightning technologies on desktop and mobile platforms. Style and approach The book takes a straightforward approach, taking apart the Force.com architecture for you to gain a deep understanding of how you can implement the Salesforce platform based on enterprise-level requirements.

Salesforce Platform Developer I Certification Guide

Expert Tips, Techniques, and Mock Tests for the Platform Developer I (DEV501)

Certification Exam

Build and deploy scalable applications on the Salesforce Lightning Platform using the latest features of Spring '19 Key Features An end-to-end-guide with practice tests to help you achieve the Salesforce Platform Developer certification Design data models, user interfaces, and business logic for your custom applications Understand the complete development life cycle from designing to testing Book Description Salesforce Lightning Platform, used to build enterprise apps, is being increasingly adopted by admins,

business analysts, consultants, architects, and especially developers. With this Salesforce certification, you'll be able to enhance your development skills and become a valuable member of your organization. This certification guide is designed to be completely aligned with the official exam study guide for the latest Salesforce Certified Platform Developer I release and includes updates from Spring '19. Starting with Salesforce fundamentals and performing data modeling and management, you'll progress to automating logic and processes and working on user interfaces with Salesforce

components. Finally, you'll learn how to work with testing frameworks, perform debugging, and deploy metadata, and get to grips with useful tips and tricks. Each chapter concludes with sample questions that are commonly found in the exam, and the book wraps up with mock tests to help you prepare for the DEV501 certification exam. By the end of the book, you'll be ready to take the exam and earn your Salesforce Certified Platform Developer I certification. What you will learn Solve sample questions and mock tests and work with exam patterns Gain an understanding of declarative Salesforce tools such as Process Builder, flows, and many more Code in

Salesforce using the Developer Console and IDEs Grasp the basics of object-oriented programming Write Apex classes, Visualforce pages, and Apex test classes with easy-to-follow steps Explore the different deployment tools that you can use to push metadata to different environments Build custom declarative apps and programs on Force.com platforms Who this book is for The Salesforce Platform Developer I Certification Guide is for you if you want to learn how to develop and deploy business logic and user interfaces using the capabilities of the Lightning Platform. No prior knowledge of Apex programming is required.

Developing Data Migrations and Integrations with Salesforce

Patterns and Best Practices *Apress*

Migrate your data to Salesforce and build low-maintenance and high-performing data integrations to get the most out of Salesforce and make it a "go-to" place for all your organization's customer information. When companies choose to roll out Salesforce, users expect it to be the place to find any and all Information related to a customer—the coveted Client 360° view. On the day you go live, users expect to see all their accounts, contacts, and historical data in the system. They also expect that data entered in other

systems will be exposed in Salesforce automatically and in a timely manner. This book shows you how to migrate all your legacy data to Salesforce and then design integrations to your organization's mission-critical systems. As the Salesforce platform grows more powerful, it also grows in complexity. Whether you are migrating data to Salesforce, or integrating with Salesforce, it is important to understand how these complexities need to be reflected in your design. Developing Data Migrations and Integrations with Salesforce covers everything you need to know to migrate your data to Salesforce the right way, and how to design low-

maintenance, high-performing data integrations with Salesforce. This book is written by a practicing Salesforce integration architect with dozens of Salesforce projects under his belt. The patterns and practices covered in this book are the results of the lessons learned during those projects. What You'll Learn Know how Salesforce's data engine is architected and why Use the Salesforce Data APIs to load and extract data Plan and execute your data migration to Salesforce Design low-maintenance, high-performing data integrations with Salesforce Understand common data integration patterns and the pros and cons of each Know real-time integration options for

Salesforce Be aware of common pitfalls Build reusable transformation code covering commonly needed Salesforce transformation patterns Who This Book Is For Those tasked with migrating data to Salesforce or building ongoing data integrations with Salesforce, regardless of the ETL tool or middleware chosen; project sponsors or managers nervous about data tracks putting their projects at risk; aspiring Salesforce integration and/or migration specialists; Salesforce developers or architects looking to expand their skills and take on new challenges

Research in Education

Django Cookbook

Web Development with Django

Django Cookbook Web Development with Django This book is an exploration of Django, which is a Python framework used for the development of web apps. This book provides you with an explanation of what the framework is and its relationship to Python. The first chapter guides you on how to set up the environment ready for programming with Django. The Admin Interface in Django will also be discussed. After reading, you will learn how to set up, launch and use this interface. This book also guides you as to how to create views in Django. The process of URL mapping, models

in Django, and how to perform page redirection will also be discussed in this book. The various ways to send E-mails in Django will also be covered. Generic views as well as form processing will also be discussed in detail, as well as the processes for handling both cookies and sessions. Here is a preview of what you'll learn: Setting up the Environment The Admin Interface Creating Views in Django - URL Mapping Template System Models Page Redirection Sending E-mails Generic Views Form Processing in Django Uploading Files Handling Cookies Sessions in Django Memory Caching in Django Download your copy of " h1 Django Cookbook " by scrolling

up and clicking "Buy Now With 1-Click" button.

Moving to the Cloud

Developing Apps in the New World of Cloud Computing *Elsevier*

Chapter 1: Introduction -- Chapter 2: Infrastructure as a Service -- Chapter 3: Platform as a Service -- Chapter 4: Application as a Service -- Chapter 5: Paradigms for Developing Cloud Applications -- Chapter 6: Addressing the Cloud Challenges -- Chapter 7: Security -- Chapter 8: Managing the Cloud Infrastructure -- Chapter 9: Related Technologies -- Chapter 10: Future trends and Research Directions.

Head First Java

A Brain-Friendly Guide *"O'Reilly Media, Inc."*

Learning a complex new language is no easy task especially when it's an object-oriented computer programming language like Java. You might think the problem is your brain. It seems to have a mind of its own, a mind that doesn't always want to take in the dry, technical stuff you're forced to study. The fact is your brain craves novelty. It's constantly searching, scanning, waiting for something unusual to happen. After all, that's the way it was built to help you stay alive. It takes all the routine, ordinary, dull stuff and filters it to the background so it won't interfere with your

brain's real work--recording things that matter. How does your brain know what matters? It's like the creators of the Head First approach say, suppose you're out for a hike and a tiger jumps in front of you, what happens in your brain? Neurons fire. Emotions crank up. Chemicals surge. That's how your brain knows. And that's how your brain will learn Java. Head First Java combines puzzles, strong visuals, mysteries, and soul-searching interviews with famous Java objects to engage you in many different ways. It's fast, it's fun, and it's effective. And, despite its playful appearance, Head First Java is serious stuff: a complete introduction to object-oriented

programming and Java. You'll learn everything from the fundamentals to advanced topics, including threads, network sockets, and distributed programming with RMI. And the new, second edition focuses on Java 5.0, the latest version of the Java language and development platform. Because Java 5.0 is a major update to the platform, with deep, code-level changes, even more careful study and implementation is required. So learning the Head First way is more important than ever. If you've read a Head First book, you know what to expect--a visually rich format designed for the way your brain works. If you haven't, you're in for a treat. You'll see why people say it's unlike

any other Java book you've ever read. By exploiting how your brain works, Head First Java compresses the time it takes to learn and retain--complex information. Its unique approach not only shows you what you need to know about Java syntax, it teaches you to think like a Java programmer. If you want to be bored, buy some other book. But if you want to understand Java, this book's for you.

1000 Important Salesforce (SFDC) Interview Questions and Answers - Free Book *Vamsee Puligadda*

Knowledge for Free... Get that job, you aspire for! Want to switch to that high paying job? Or are you already been preparing hard to

give interview the next weekend? Do you know how many people get rejected in interviews by preparing only concepts but not focusing on actually which questions will be asked in the interview? Don't be that person this time. This is the most comprehensive Salesforce interview questions book that you can ever find out. It contains: 1000 most frequently asked and important Salesforce interview questions and answers Wide range of questions which cover not only basics in Salesforce but also most advanced and complex questions which will help freshers, experienced professionals, senior developers, testers to crack their interviews.

Education

Salesforce Platform App Builder Certification Guide

A beginner's guide to building apps on the Salesforce Platform and passing the Salesforce Platform App Builder exam

Packt Publishing Ltd

The Salesforce Platform App Builder Certification Guide covers the essential topics and fundamental concepts that you need to master in order to design and build applications that support business processes within the Lightning Platform.

Learn Salesforce Lightning

The Visual Guide to the Lightning UI

Resources in

Apress

Refer to this invaluable how-to guide for basic training on Salesforce Lightning. Salespeople and technical users and consultants will no longer have to resort to learning the interface on their own, which is very time consuming. Learn Salesforce Lightning is a step-by-step visual guide that offers immediate and valuable solutions to the new set of UI tools included in Lightning. With chapters broken down into easily absorbed topics, you walk through the entire process of managing your daily activities within Salesforce, as well as basic customizations and system management. The book explains the primary use cases for Lightning, and simplifies some of the more

complex features, such as opportunity stage management and the new dashboard builder. Topics covered include: Sales and service management Lightning Apps on the AppExchange Lightning dashboards and reports Lightning security Lightning Process Builder and more What You'll Learn Navigate the Salesforce Lightning interface Know where to go in the setup area to make customizations Create dynamic reports and dashboards View Lightning on a mobile device Train other users on common day-to-day activities within Lightning Who This Book Is for Salespeople, managers, and executives who are currently evaluating

Salesforce.com, who recently purchased a license with Salesforce.com, or recently upgraded to the Lightning user interface. This book is also for Salesforce administrators, consultants, project managers, and technical users looking for basic training on Salesforce Lightning.

Development with the Force.com Platform

Building Business Applications in the Cloud

Pearson Education

Provides information on building applications and solving enterprise challenges using Force.com.

Expert Oracle Application Express

Apress

Expert Oracle Application Express brings you groundbreaking insights into developing with Oracle's enterprise-level, rapid-development tool from some of the best practitioners in the field today. Oracle Application Express (APEX) is an entirely web-based development framework that is built into every edition of Oracle Database. The framework rests upon Oracle's powerful PL/SQL language, enabling power users and developers to rapidly develop applications that easily scale to hundreds, even thousands of concurrent users. The 13 authors of Expert Oracle Application

Express build their careers around APEX. They know what it takes to make the product sing—developing secure applications that can be deployed globally to users inside and outside a large enterprise. The authors come together in this book to share some of their deepest and most powerful insights into solving the difficult problems surrounding scalability, globalization, configuration and lifecycle management, and more. You'll learn about debugging and performance, deep secrets to customizing your application user interface, how to secure applications from intrusion, and about deploying globally in multiple languages. Expert

Oracle Application Express is truly a book that will move you and your skillset a big step towards the apex of Application Express development. Presents best-practices and development insights from leading experts in the field. Addresses globalization, scalability, security, and other concerns of enterprise-level development. Shows how to customize APEX for your own application needs.

Oracle APEX Reporting Tips & Tricks *Lulu.com*

Take advantage of all the exciting Reporting features of Oracle Application Express 4.2. Designed for a hands-on approach, this book contains in-depth practical guidelines from George

Bara, a well-known Oracle APEX expert and blogger. From Classic to Interactive Reports, Web Services and PDF Printing, "Oracle APEX Reporting Tips & Tricks" is a must-have for all database developers that want to make the most out of the Oracle APEX reporting engine.

**Mastering
Salesforce CRM
Administration** *Packt
Publishing Ltd*

Learn about the Advanced Administration Certification Examination and build a successful career in Salesforce administration About This Book Build your skills and knowledge to crack the Advanced Admin Certification Examination Leverage the advanced

administration capabilities of Salesforce and Salesforce1 Optimize and extend Sales Cloud and Service Cloud applications Who This Book Is For This book is written for Salesforce admins who are looking to gain an in-depth knowledge of the Salesforce platform and grow their value in their organization. It will teach them to implement and design advanced business process automation for the benefit of their organization. What You Will Learn Adopt Lightning Experience to improve the productivity of your organization's sales team Create and maintain service entitlements and entitlement processes Process Builder basic and advanced

concepts Different ways to deploy applications between environments. Best practices for improving and enriching data quality. In Detail The book starts by refreshing your knowledge of common admin tasks. You will go over Lightning Experience and various security aspects. You will be shown how to implement territory management in your organization and make use of custom objects. From here, the book progresses to advanced configuration, data management, and data analytics before swiftly moving on to setting up advanced organization-wide features that affect the look and feel of the application. Extend the capabilities of your

organization's Salesforce implementation by optimizing and extending Sales Cloud, Salesforce1, and Service Cloud applications. This guide will equip you with the tools you need to build a successful career in Salesforce. Style and approach The book takes a straightforward, no-nonsense approach to working with the Salesforce CRM platform. It is filled with examples, advanced use cases, and all the resources you need to be a Salesforce Jedi.

Professional Developer's Guide to Domino *Que Pub*

The definitive tutorial and reference for Domino developers this is more than an

installation or new Domino implementation guide. The book shows Domino administrators how to build interactive Web content with Domino tools, replicate Domino tools, replicate information using the Weblicator tool, and get a site up and running quickly. The CD-ROM includes Domino add-ons and utilities.