

The Cartoon Guide To Statistics

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Cartoon Guide to Statistics Harper Collins

If you have ever looked for P-values by shopping at P mart, tried to watch the Bernoulli Trails on "People's Court," or think that the standard deviation is a criminal offense in six states, then you need The Cartoon Guide to Statistics to put you on the road to statistical literacy. The Cartoon Guide to Statistics covers all the central ideas of modern statistics: the summary and display of data,

probability in gambling and medicine, random variables, Bernoulli Trails, the Central Limit Theorem, hypothesis testing, confidence interval estimation, and much more—all explained in simple, clear, and yes, funny illustrations. Never again will you order the Poisson Distribution in a French restaurant!

The Cartoon Introduction to Statistics *Hill and Wang*

The Cartoon Introduction to Statistics is the most imaginative and accessible introductory statistics course you'll ever take. Employing an irresistible cast of dragon-riding Vikings, lizard-throwing giants, and feuding aliens, the renowned illustrator Grady Klein and the award-winning statistician Alan Dabney teach you how to collect reliable data, make confident statements based on limited information, and judge the usefulness of polls and the other numbers that you're bombarded with every day. If you want to go beyond the basics, they've created the ultimate resource: "The Math Cave," where they reveal the more advanced formulas and concepts. Timely, authoritative, and hilarious, The Cartoon Introduction to Statistics is an essential guide for anyone who wants to better navigate our data-driven world.

The Cartoon Guide to Calculus *HarperCollins*

A complete—and completely enjoyable—new illustrated guide to calculus Master cartoonist Larry Gonick has already given readers the history of the world in cartoon form. Now, Gonick, a Harvard-trained mathematician, offers a comprehensive and up-to-date illustrated course in first-year calculus that demystifies the world of functions, limits, derivatives, and integrals. Using clear and helpful graphics—and delightful humor to lighten what is frequently a tough subject—he teaches all of the essentials, with numerous examples and problem sets. For the curious and confused alike, The Cartoon Guide to Calculus is the perfect combination of entertainment and education—a valuable supplement for any student, teacher, parent, or professional.

The Cartoon Guide to Algebra *HarperCollins*

A comprehensive and comical new illustrated guide to algebra Do you think that a Cartesian plane is a luxury jetliner? Does the phrase "algebraic expression" leave you with a puzzled look? Do you believe that the Order of Operations is an Emmy-winning medical drama? Then you need The Cartoon Guide to Algebra to put you on the road to algebraic literacy. The Cartoon Guide to Algebra covers all of algebra's essentials—including rational and real numbers, the number line, variables, expressions, laws of combination, linear and quadratic equations, rates, proportion, and graphing—with clear, funny, and easy-to-understand illustrations, making algebra's many practical applications come alive. This latest math guide from New York Times bestselling author Larry Gonick is an essential supplement for students of all levels, in high school, college, and beyond. School's most dreaded subject has never been more fun.

The Cartoon Introduction to Economics

Volume One: Microeconomics *Macmillan*

Provides an introduction to the principles of both microeconomics and macroeconomics that features graphic representations of key concepts.

The Manga Guide to Statistics

The Manga Guide to Statistics capitalizes on the international manga phenomenon. This first in a series of EduManga titles from No Starch Press (co-published with Ohmsha, Ltd. of Japan), The Manga Guide to Statistics uses manga to introduce the reader to the world of statistics. Rather than learning from a dry textbook, readers follow the animated adventures of Rui and her teacher, Mamoru Yamamoto, as Rui interacts with a colorful cast of characters. The book consists of seven chapters, each containing a cartoon, text to supplement the cartoon, an exercise and answer section, and a summary. Readers learn about working with numerical and categorical data; probability; relationships between two variables; tests of independence; even how to perform calculations in Microsoft Excel. Other titles in the series will cover topics like databases, electricity, and physics.

Cartoon Guide to Genetics *Harper Collins*

Have you ever asked yourself: Are spliced genes the same as mended Levis? Watson and Crick? Aren't they a team of British detectives? Plant sex? Can they do that? Is Genetic Mutation the name of one of those heavy metal bands? Asparagine? Which of the four food groups is that in? Then you need The Cartoon Guide to Genetics to explain the important concepts of classical and modern genetics—it's not only educational, it's funny too!

Statistics in Plain English *Psychology Press*

This book presents statistical concepts and techniques in simple, everyday language to help readers gain a better understanding of how they work and how to interpret them correctly. Each self-contained chapter features a description of the statistic including how it is used and the information it provides, how to calculate the formula, the strengths and weaknesses of each technique, the conditions needed for its use, and an example that uses and interprets the statistic. A glossary of terms and symbols is also included along with an Interactive CD with PowerPoint presentations and problems and solutions for each chapter. This brief paperback is an ideal supplement for statistics, research methods, or any course that uses statistics, or as a handy reference tool to refresh one's memory about key concepts. The actual research examples are from a variety of fields, including psychology and education.

The Cartoon Introduction to Calculus *Hill and Wang*

The internationally bestselling authors of The Cartoon Introduction to Economics return to make calculus fun The award-winning illustrator Grady Klein has teamed up once again with the world's only stand-up economist, Yoram Bauman, Ph.D., to take on the daunting subject of calculus. A supplement to traditional textbooks, The Cartoon Introduction to Calculus focuses on the big ideas rather than all the formulas you have to memorize. With Klein and Bauman as our guides, we scale the dual peaks of Mount Derivative and Mount Integral, and from their summits, we see how calculus relates to the rest of mathematics. Beginning with the problems of speed and area, Klein and Bauman show how the discipline is unified by a fundamental theorem. We meet geniuses like Archimedes, Liu Hui, and Bonaventura Cavalieri, who survived the slopes on intuition but prepared us for the avalanche-like dangers posed by mathematical rigor. Then we trek onward and scramble through limits and extreme values, optimization and integration, and learn how calculus can be applied to economics, physics, and so much more. We discover that calculus isn't the pinnacle of mathematics after all, but its tools are foundational to everything that follows. Klein and Bauman round out the book with a handy glossary of symbols and terms, so you don't have to worry about mixing up constants and constraints. With a witty and engaging narrative full of jokes and insights, The Cartoon Introduction to Calculus is an essential primer for students or for anyone who is curious

about math.

An Adventure in Statistics

The Reality Enigma *SAGE*

Shortlisted for the British Psychological Society Book Award 2017 Shortlisted for the British Book Design and Production Awards 2016 Shortlisted for the Association of Learned & Professional Society Publishers Award for Innovation in Publishing 2016 An Adventure in Statistics: The Reality Enigma by best-selling author and award-winning teacher Andy Field offers a better way to learn statistics. It combines rock-solid statistics coverage with compelling visual story-telling to address the conceptual difficulties that students learning statistics for the first time often encounter in introductory courses - guiding students away from rote memorization and toward critical thinking and problem solving. Field masterfully weaves in a unique, action-packed story starring Zach, a character who thinks like a student, processing information, and the challenges of understanding it, in the same way a statistics novice would. Illustrated with stunning graphic novel-style art and featuring Socratic dialogue, the story captivates readers as it introduces them to concepts, eliminating potential statistics anxiety. The book assumes no previous statistics knowledge nor does it require the use of data analysis software. It covers the material you would expect for an introductory level statistics course that Field's other books (Discovering Statistics Using IBM SPSS Statistics and Discovering Statistics Using R) only touch on, but with a contemporary twist, laying down strong foundations for understanding classical and Bayesian approaches to data analysis. In doing so, it provides an unrivalled launch pad to further study, research, and inquisitiveness about the real world, equipping students with the skills to succeed in their chosen degree and which they can go on to apply in the workplace. The Story and Main Characters The Reality Revolution In the City of Elpis, in the year 2100, there has been a reality revolution. Prior to the revolution, Elpis citizens were unable to see their flaws and limitations, believing themselves talented and special. This led to a self-absorbed society in which hard work and the collective good were undervalued and eroded. To combat this, Professor Milton Grey invented the reality prism, a hat that allowed its wearers to see themselves as they really were - flaws and all. Faced with the truth, Elpis citizens revolted and destroyed and banned all reality prisms. The Mysterious Disappearance Zach and Alice are born soon after all the prisms have been destroyed. Zach, a musician who doesn't understand science, and Alice, a geneticist who is also a whiz at statistics, are in love. One night, after making a world-changing discovery, Alice suddenly disappears, leaving behind a song playing on a loop and a file with her research on it. Statistics to the Rescue! Sensing that she might be in danger, Zach follows the clues to find her, as he realizes that the key to discovering why Alice has vanished is in her research. Alas! He must learn statistics and apply what he learns in order to overcome a number of deadly challenges and find the love of his life. As Zach and his pocket watch, The Head, embark on their quest to find Alice, they meet Professor Milton Grey and Celia, battle zombies, cross a probability bridge, and encounter Jig:Saw, a mysterious corporation that might have something to do with Alice's disappearance... Author News "Eight years ago I had the idea to write a fictional story through which the student learns statistics via a shared adventure with the main character..." Read the complete article from Andy Field on writing his new book Times Higher Education article: "Andy Field takes statistics adventure to a new level" Stay Connected Connect with us on Facebook and share your experiences with Andy's texts, check out news, access free stuff, see photos, watch videos, learn about competitions, and much more. Video Links Go behind the scenes and learn more about the man behind the book: Watch Andy talk about why he created a statistics book using the framework of a novel and illustrations by one of the illustrators for the show, Doctor Who. See more videos on Andy's YouTube channel Available with Perusall—an eBook that makes it easier to prepare for class Perusall is an award-winning eBook platform featuring social annotation tools that allow students and instructors to collaboratively mark up and discuss their SAGE textbook. Backed by research and supported by technological innovations developed at Harvard University, this process of learning through collaborative annotation keeps your students engaged and makes teaching easier and more effective. Learn more.

The Cartoon Guide to Chemistry *Harper Collins*

If you have ever suspected that "heavy water" is the title of a bootleg Pink Floyd album, believed that surface tension is an anxiety disorder, or imagined that a noble gas is the result of a heavy meal at Buckingham Palace, then you need The Cartoon Guide to Chemistry to set you on the road to chemical literacy. You don't need to be a scientist to grasp these and many other complex ideas, because The Cartoon Guide to Chemistry explains them all: the history and basics of chemistry, atomic theory, combustion, solubility, reaction stoichiometry, the mole, entropy, and much more—all explained in simple, clear, and yes, funny illustrations. Chemistry will never be the same!

The Cartoon Guide to Biology *William Morrow Paperbacks*

From New York Times bestselling author Larry Gonick and Davidson College biology professor David Wessner comes this comprehensive and humorous cartoon guide to topics in biology. Did you faint when your middle school science teacher asked you to dissect a frog? Do you think DNA stands for "Don't Know the Answer"? Do you still cling to the belief that osmosis was the name of Ozzy Osbourne's last tour? If you said yes to any of these questions—or even if you didn't—then you need The Cartoon Guide to Biology. The latest from New York Times bestselling author Larry Gonick—writing with Davidson College biology professor David Wessner—is a hilarious and informative handbook to the science of life. From the inner workings of the cell, to the magic of gene expression, to the Krebs and Calvin cycles, to sexual and asexual reproduction, The Cartoon Guide to Biology uses simple, clear, humorous illustrations to make biology's most complex concepts understandable and entertaining. Whether you're peering into the microscope for the first time or brushing up after decades of de-evolution, this book has you covered.

Psychology: The Comic Book Introduction *W. W. Norton & Company*

An award-winning cartoonist teams up with an award-winning psychologist to introduce readers to the complex—and often comedic—world of psychology. Psychology is the study of human behavior. It is a serious and worthy endeavor that has given us scientific knowledge of the ways our minds make sense of the world. Yet, as cartoonist Grady Klein and psychologist Danny Oppenheimer point out, the study of human experience can also be often really funny. This is the field, after all, that brought us drooling dogs, snacking rats, and "Freudian slips." With detailed observations on perception, stress, emotions, cognition, and more, Psychology: The Comic Book Introduction offers students and curious readers an entertaining guide to the ways our brains help us navigate incredibly complicated environments, yet often fool us in fascinating ways.

Cartoon History of the United States *Harper Collins*

What? You don't know what a Burgess is? -- You can't outline the Monroe Doctrine? -- Recall the 14th Amendment? -- Explain the difference between a sputnik and a beatnik? Then you need The Cartoon History of the United States to fill those gaps. From the first English colonies to the Gulf War and the

S&L debacle, Larry Gonick spells it all out from his unique cartoon perspective.

The Cartoon Guide to the Computer *Harper Paperbacks*

A fun and easy way to learn about computers, now redesigned to match the other cartoon guides. Illustrated with cartoons throughout.

The Manga Guide to Regression Analysis *No Starch Press*

Like a lot of people, Miu has had trouble learning regression analysis. But with new motivation—in the form of a handsome but shy customer—and the help of her brilliant café coworker Risa, she’s determined to master it. Follow along with Miu and Risa in The Manga Guide to Regression Analysis as they calculate the effect of temperature on iced tea orders, predict bakery revenues, and work out the probability of cake sales with simple, multiple, and logistic regression analysis. You’ll get a refresher in basic concepts like matrix equations, inverse functions, logarithms, and differentiation before diving into the hard stuff. Learn how to: –Calculate the regression equation –Check the accuracy of your equation with the correlation coefficient –Perform hypothesis tests and analysis of variance, and calculate confidence intervals –Make predictions using odds ratios and prediction intervals –Verify the validity of your analysis with diagnostic checks –Perform chi-squared tests and F-tests to check the goodness of fit Whether you’re learning regression analysis for the first time or have just never managed to get your head around it, The Manga Guide to Regression Analysis makes mastering this tricky technique straightforward and fun.

From East To West

Odyssey of a Soul *Routledge*

In this radical book, Roy Bhaskar expands his philosophy of critical realism with an audacious re-synthesis of many aspects of Western and Eastern thought. Arguing that the existence of God provides the fundamental structure of the world, he renders plausible ideas of reincarnation, karma and moksha or liberation. Originally published in the year of the millennium, From East to West continues to be a groundbreaking and fundamental work within the critical realist tradition. Stimulating debate in ontology, epistemology, ethics, political philosophy and the philosophy of religion, this book has been influential as a major new development in critical realism. This second edition contains a new introduction from Mervyn Hartwig, who is the founding editor of the Journal of Critical Realism and editor and principal author of the Dictionary of Critical Realism.

Cartoon Guide to the Environment *Collins Reference*

Do you think that the Ozone Hole is a grunge rock club? Or that the Food Web is an on-line restaurant guide? Or that the Green Revolution happened in Greenland? Then you need The Cartoon Guide to the Environment to put you on the road to environmental literacy. The Cartoon Guide to the Environment covers the main topics of environmental science: chemical cycles, life communities, food webs, agriculture, human population growth, sources of energy and raw materials, waste disposal and recycling, cities, pollution, deforestation, ozone depletion, and global warming—and puts them in the context of ecology, with discussions of population dynamics, thermodynamics, and the behavior of complex systems.

How to Lie with Statistics *W. W. Norton & Company*

If you want to outsmart a crook, learn his tricks—Darrell Huff explains exactly how in the classic How to Lie with Statistics. From distorted graphs and biased samples to misleading averages, there are countless statistical dodges that lend cover to anyone with an ax to grind or a product to sell. With abundant examples and illustrations, Darrell Huff’s lively and engaging primer clarifies the basic principles of statistics and explains how they’re used to present information in honest and not-so-honest ways. Now even more indispensable in our data-driven world than it was when first published, How to Lie with Statistics is the book that generations of readers have relied on to keep from being fooled.

Statistics Done Wrong

The Woefully Complete Guide *No Starch Press*

Scientific progress depends on good research, and good research needs good statistics. But statistical analysis is tricky to get right, even for the best and brightest of us. You'd be surprised how many scientists are doing it wrong. Statistics Done Wrong is a pithy, essential guide to statistical blunders in modern science that will show you how to keep your research blunder-free. You'll examine embarrassing errors and omissions in recent research, learn about the misconceptions and scientific politics that allow these mistakes to happen, and begin your quest to reform the way you and your peers do statistics. You'll find advice on: –Asking the right question, designing the right experiment, choosing the right statistical analysis, and sticking to the plan –How to think about p values, significance, insignificance, confidence intervals, and regression –Choosing the right sample size and avoiding false positives –Reporting your analysis and publishing your data and source code –Procedures to follow, precautions to take, and analytical software that can help Scientists: Read this concise, powerful guide to help you produce statistically sound research. Statisticians: Give this book to everyone you know. The first step toward statistics done right is Statistics Done Wrong.

The Satanic Verses

A Novel *Macmillan*

The explosion of a jetliner over India triggers an Apocalyptic battle that sweeps across the subcontinent. Reprint.

The Cartoon History of the Modern World Part 1

From Columbus to the U.S. Constitution *Harper Collins*

The Cartoon History of the Modern World is a wickedly funny take on modern history. It is essentially a complete and up-to-date course in college level Modern World History, but presented as a graphic novel. In an engaging and humorous graphic style, Larry Gonick covers the history, personalities and big topics that have shaped our universe over the past five centuries, including the Industrial Revolution, the American Revolution, the Russian Revolution, the evolution of political, social, economic, and scientific thought, Communism, Fascism, Nazism, the Cold War, Globalization--and much more. Volume I of the Cartoon History of the Modern World picks up from Gonick's award winning Cartoon History of the Universe Series. That series began with the Big Bang and ended with Christopher Columbus sailing for the New World. This book starts off with peoples that Columbus "discovered" and ends with the U.S. Revolution.

The Cartoon History of the Universe III

From the Rise of Arabia to the Renaissance *W. W. Norton & Company*

A cartoon journey through the history of the universe from the big bang through the rise and fall of civilizations

Harold and the Purple Crayon *HarperCollins*

From beloved children’s book creator Crockett Johnson comes the timeless classic Harold and the Purple Crayon! This imagination-sparking picture book belongs on every child's digital bookshelf. One evening Harold decides to go for a walk in the moonlight. Armed only with an oversize purple crayon, young Harold draws himself a landscape full of wonder and excitement. Harold and his trusty crayon travel through woods and across seas and past dragons before returning to bed, safe and sound. Full of funny twists and surprises, this charming story shows just how far your imagination can take you. “A satisfying artistic triumph.” —Chris Van Allsburg, author-illustrator of The Polar Express Share this classic as a birthday, baby shower, or graduation gift!

Count Down

How Our Modern World Is Threatening Sperm Counts, Altering Male and Female Reproductive Development, and Imperiling the Future of the Human Race *Scribner*

In the tradition of Silent Spring and The Sixth Extinction, an urgent, meticulously researched, and groundbreaking book about the ways in which chemicals in the modern environment are changing—and endangering—human sexuality and fertility on the grandest scale, from renowned epidemiologist Shanna Swan. In 2017, author Shanna Swan and her team of researchers completed a major study. They found that over the past four decades, sperm levels among men in Western countries have dropped by more than 50 percent. They came to this conclusion after examining 185 studies involving close to 45,000 healthy men. The result sent shockwaves around the globe—but the story didn’t end there. It turns out our sexual development is changing in broader ways, for both men and women and even other species, and that the modern world is on pace to become an infertile one. How and why could this happen? What is hijacking our fertility and our health? Count Down unpacks these questions, revealing what Swan and other researchers have learned about how both lifestyle and chemical exposures are affecting our fertility, sexual development—potentially including the increase in gender fluidity—and general health as a species. Engagingly explaining the science and repercussions of these worldwide threats and providing simple and practical guidelines for effectively avoiding chemical goods (from water bottles to shaving cream) both as individuals and societies, Count Down is at once an urgent wake-up call, an illuminating read, and a vital tool for the protection of our future.

The Cartoon Introduction to Philosophy *Macmillan*

"An illustrated introduction to the major subjects of Western philosophy, guided by Heraclitus"--

The Manga Guide to Calculus *No Starch Press*

Noriko is just getting started as a junior reporter for the Asagake Times. She wants to cover the hard-hitting issues, like world affairs and politics, but does she have the smarts for it? Thankfully, her overbearing and math-minded boss, Mr. Seki, is here to teach her how to analyze her stories with a mathematical eye. In The Manga Guide to Calculus, you'll follow along with Noriko as she learns that calculus is more than just a class designed to weed out would-be science majors. You'll see that calculus is a useful way to understand the patterns in physics, economics, and the world around us, with help from real-world examples like probability, supply and demand curves, the economics of pollution, and the density of Shochu (a Japanese liquor). Mr. Seki teaches Noriko how to: -Use differentiation to understand a function's rate of change -Apply the fundamental theorem of calculus, and grasp the relationship between a function's derivative and its integral -Integrate and differentiate trigonometric and other complicated functions -Use multivariate calculus and partial differentiation to deal with tricky functions -Use Taylor Expansions to accurately imitate difficult functions with polynomials Whether you're struggling through a calculus course for the first time or you just need a painless refresher, you'll find what you're looking for in The Manga Guide to Calculus. This EduManga book is a translation from a bestselling series in Japan, co-published with Ohmsha, Ltd. of Tokyo, Japan.

Statistics Workbook For Dummies *John Wiley & Sons*

Presents an introduction to statistics, providing information on analyzing and interpreting data, knowing where to begin solving problems, and more.

The Cartoon Introduction to Climate Change

"Climate change is no laughing matter--but maybe it should be. The topic is so critical that everyone, from students to policy-makers to voters, needs a quick and easy guide to the basics. The Cartoon Introduction to Climate Change entertains as it educates, delivering a unique and enjoyable presentation of mind-blowing facts and critical concepts. "Stand-up economist" Yoram Bauman and award-winning illustrator Grady Klein have created the funniest overview of climate science, predictions, and policy that you'll ever read. You'll giggle, but you'll also learn--about everything from Milankovitch cycles to carbon taxes. This cartoon introduction is based on the latest report from the authoritative Intergovernmental Panel on Climate Change (IPCC) and integrates Bauman's expertise on economics and policy. If economics can be funny, then climate science can be a riot. Sociologists have argued that we don't address global warming because it's too big and frightening to get our heads around. The Cartoon Introduction to Climate Change takes the intimidation and gloom out of one of the most complex and hotly debated challenges of our time" --

Quirky Quarks

A Cartoon Guide to the Fascinating Realm of Physics *Springer*

Do you love quantum physics, cosmology, and the humor behind the popular television show The Big Bang Theory? Have you been on the lookout for a fun, non-technical explanation of the science behind things like time travel, wormholes, antimatter, and dark energy? You'll find all of that, and more, inside this fact-filled, cartoon-packed book. In Quirky Quarks: A Cartoon Guide to the Fascinating Realm of Physics you'll get: The latest science behind the mysteries of our universe explained in common everyday language. A major dose of cartoons, comics, and humor. A good grasp on the often-bizarre nature of reality. Start reading and you'll find that hard science does not have to be hard. Whether you’re a teacher, a physicist, or just a lover of the curious, this is the book that delivers the facts in an engaging and entertaining cartoon world inhabited by two dogs, a cat, and some very quirky quarks which you might know from The Particle Zoo. With cutting edge science articles by physicists Boris Lemmer and Benjamin Bahr, and drawings by cartoonist Rina Piccolo, this may be the most fun science reading you’re likely to find out there.

The Cartoon History of the Universe

The Manga Guide to Relativity *No Starch Press*

Everything’s gone screwy at Tagai Academy. When the headmaster forces Minagi’s entire class to study Einstein’s theory of relativity over summer school, Minagi volunteers to go in their place. There’s just one problem: He’s never even heard of relativity before! Luckily, Minagi has the plucky Miss Uruga to teach him. Follow along with The Manga Guide to Relativity as Minagi learns about the non-intuitive laws that shape our universe. Before you know it, you’ll master difficult concepts like inertial frames of reference, unified spacetime, and the equivalence principle. You’ll see how relativity affects modern astronomy and discover why GPS systems and other everyday technologies depend on Einstein’s extraordinary discovery. The Manga Guide to Relativity also teaches you how to: -Understand and use $E = mc^2$, the world’s most famous equation -Calculate the effects of time dilation using the Pythagorean theorem -Understand classic thought experiments like the Twin Paradox, and see why length contracts and mass increases at relativistic speeds -Grasp the underpinnings of Einstein’s special and general theories of relativity If the idea of bending space and time really warps your brain, let The Manga Guide to Relativity straighten things out.

Statistics For Dummies *John Wiley & Sons*

The fun and easy way to get down to business with statistics Stymied by statistics? No fear? this friendly guide offers clear, practical explanations of statistical ideas, techniques, formulas, and calculations, with lots of examples that show you how these concepts apply to your everyday life. Statistics For Dummies shows you how to interpret and critique graphs and charts, determine the odds with probability, guesstimate with confidence using confidence intervals, set up and carry out a hypothesis test, compute statistical formulas, and more. Tracks to a typical first semester statistics course Updated examples resonate with today's students Explanations mirror teaching methods and classroom protocol Packed with practical advice and real-world problems, Statistics For Dummies gives you everything you need to analyze and interpret data for improved classroom or on-the-job performance.

Statistics As Principled Argument *Psychology Press*

In this illuminating volume, Robert P. Abelson delves into the too-often dismissed problems of interpreting quantitative data and then presenting them in the context of a coherent story about one's research. Unlike too many books on statistics, this is a remarkably engaging read, filled with fascinating real-life (and real-research) examples rather than with recipes for analysis. It will be of true interest and lasting value to beginning graduate students and seasoned researchers alike. The focus of the book is that the purpose of statistics is to organize a useful argument from quantitative evidence, using a form of principled rhetoric. Five criteria, described by the acronym MAGIC (magnitude, articulation, generality, interestingness, and credibility) are proposed as crucial features of a persuasive, principled argument. Particular statistical methods are discussed, with minimum use of formulas and heavy data sets. The ideas throughout the book revolve around elementary probability theory, t tests, and simple issues of research design. It is therefore assumed that the reader has already had some access to elementary statistics. Many examples are included to explain the connection of statistics to substantive claims about real phenomena.

The Cartoon Introduction to Economics

Volume Two: Macroeconomics *Hill and Wang*

Need to understand today's economy? This is the book for you. The Cartoon Introduction to Economics, Volume Two: Macroeconomics is the most accessible, intelligible, and humorous introduction to unemployment, inflation, and debt you'll ever read. Whereas Volume One: Microeconomics dealt with the optimizing individual, Volume Two: Macroeconomics explains the factors that affect the economy of an entire country, and indeed the planet. It explores the two big concerns of macroeconomics: how economies grow and why economies collapse. It illustrates the basics of the labor market and explains what the GDP is and what it measures, as well as the influence of government, trade, and technology on the economy. Along the way, it covers the economics of global poverty, climate change, and the business cycle. In short, if any of these topics have cropped up in a news story and caused you to wish you grasped the underlying basics, buy this book.

Statistics: A Very Short Introduction *OUP Oxford*

Modern statistics is very different from the dry and dusty discipline of the popular imagination. In its place is an exciting subject which uses deep theory and powerful software tools to shed light and enable understanding. And it sheds this light on all aspects of our lives, enabling astronomers to explore the origins of the universe, archaeologists to investigate ancient civilisations, governments to understand how to benefit and improve society, and businesses to learn how best to provide goods and services. Aimed at readers with no prior mathematical knowledge, this Very Short Introduction explores and explains how statistics work, and how we can decipher them. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new

subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

The Cartoon History of the Modern World Part 2

From the Bastille to Baghdad *Harper Collins*

From celebrated artist Lary Gonick, here is the extraordinary story of the modern world, from the French Revolution to today. More than thirty years ago, master cartoonist and historian Larry Gonick began the epic task of creating a smart, accurate, and entertaining illustrated history of the world. In this, the fifth and final book of this beloved and critically acclaimed series, Gonick finally brings us up to the modern day. The Cartoon History of the Modern World, Part II picks up at the Enlightenment; continues through two and a half centuries of revolution, social and economic innovation, nationalism, colonialism, scientific progress, and the abolition of slavery; and concludes in the early twenty-first century with the wars in Iraq and Afghanistan. Essentially a college-level course in modern world history, with equal attention given to every area of the globe, Gonick's witty and engaging pages bring the past to life and put a brilliant new spin on our world. Whether you are a longtime fan or a first-time reader, this thrilling conclusion of our civilization's monumental story is not to be missed!

Introducing Statistics

A Graphic Guide *Icon Books Ltd*

From the medicine we take, the treatments we receive, the aptitude and psychometric tests given by employers, the cars we drive, the clothes we wear to even the beer we drink, statistics have given shape to the world we inhabit. For the media, statistics are routinely 'damning', 'horrifying', or, occasionally, 'encouraging'. Yet, for all their ubiquity, most of us really don't know what to make of statistics. Exploring the history, mathematics, philosophy and practical use of statistics, Eileen Magnello - accompanied by Bill Mayblin's intelligent graphic illustration - traces the rise of statistics from the ancient Babylonians, Egyptians and Chinese, to the censuses of Romans and the Greeks, and the modern emergence of the term itself in Europe. She explores the 'vital statistics' of, in particular, William Farr, and the mathematical statistics of Karl Pearson and R.A. Fisher. She even tells how knowledge of statistics can prolong one's life, as it did for evolutionary biologist Stephen Jay Gould, given eight months to live after a cancer diagnoses in 1982 - and he lived until 2002. This title offers an enjoyable, surprise-filled tour through a subject that is both fascinating and crucial to understanding our world.

Hyperstat *Atomic Dog Pub Incorporated*

This text covers the analysis and interpretation of data emphasizing statistical methods used most frequently in psychological, educational, and medical research. The focus is on the application of statistical methods including computer methods of data analysis rather than on the mathematical bases of the methods.

Who Gets In and Why

A Year Inside College Admissions *Simon and Schuster*

A NEW YORK TIMES NOTABLE BOOK OF 2020 From award-winning higher education journalist and New York Times bestselling author Jeffrey Selingo comes a revealing look from inside the admissions office—one that identifies surprising strategies that will aid in the college search. Getting into a top-ranked college has never seemed more impossible, with acceptance rates at some elite universities dipping into the single digits. In Who Gets In and Why, journalist and higher education expert Jeffrey Selingo dispels entrenched notions of how to compete and win at the admissions game, and reveals that teenagers and parents have much to gain by broadening their notion of what qualifies as a “good college.” Hint: it’s not all about the sticker on the car window. Selingo, who was embedded in three different admissions offices—a selective private university, a leading liberal arts college, and a flagship public campus—closely observed gatekeepers as they made their often agonizing and sometimes life-changing decisions. He also followed select students and their parents, and he traveled around the country meeting with high school counselors, marketers, behind-the-scenes consultants, and college rankers. While many have long believed that admissions is merit-based, rewarding the best students, Who Gets In and Why presents a more complicated truth, showing that “who gets in” is frequently more about the college’s agenda than the applicant. In a world where thousands of equally qualified students vie for a fixed number of spots at elite institutions, admissions officers often make split-second decisions based on a variety of factors—like diversity, money, and, ultimately, whether a student will enroll if accepted. One of the most insightful books ever about “getting in” and what higher education has become, Who Gets In and Why not only provides an usually intimate look at how admissions decisions get made, but guides prospective students on how to honestly assess their strengths and match with the schools that will best serve their interests.