
Moonwalking With Einstein

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Moonwalking with Einstein

The Art and Science of Remembering Everything Penguin

“Highly entertaining.” —Adam Gopnik, The New Yorker “Funny, curious, erudite, and full of useful details about ancient techniques of training memory.” —The Boston Globe The blockbuster phenomenon that charts an amazing journey of the mind while revolutionizing our concept of memory An instant bestseller that is poised to become a classic, Moonwalking with Einstein recounts Joshua Foer's yearlong quest to improve his memory under the tutelage of top "mental athletes." He draws on cutting-edge research, a surprising cultural history of remembering, and venerable tricks of the mentalist's trade to transform our understanding of human memory. From the United States Memory Championship to deep within the author's own mind, this is an electrifying work of journalism that reminds us that, in every way that matters, we are the sum of our memories.

Moonwalking with Einstein

The Art and Science of Remembering Everything Penguin UK

Having achieved the seemingly unachievable, becoming a U.S. Memory Champion, Foer shows how anyone with enough training and determination can achieve mastery of their memory.

Moonwalking with Einstein

The Art and Science of Remembering Everything Penguin UK

'Be prepared to be amazed' Guardian Can anyone get a perfect memory? Joshua Foer used to be like most of us, forgetting phone numbers and mislaying keys. Then he learnt the art of memory training, and a year later found himself in the finals of the US Memory Championship. He also discovered a truth we often forget: that, even in an age of technology, memory is the key to everything we are. In Moonwalking with Einstein he takes us on an astonishing journey through the mind, from ancient 'memory palace' techniques to neuroscience, from the man who can recall nine thousand books to another who constantly forgets who he is. In doing so, Foer shows how we can all improve our memories. 'Captivating ... engaging ... smart and funny' The New York Times 'Delightful ... uplifting ... it shows that our minds can do extraordinary things' Wall Street Journal 'Great fun ... a book worth remembering' Independent 'A lovely exploration of the ways that we preserve our lives and our world in the golden amber of human memory' New Scientist

Moonwalking with Einstein

The Art and Science of Remembering Everything Penguin

“Highly entertaining.” —Adam Gopnik, The New Yorker “Funny, curious, erudite, and full of useful details about ancient techniques of training memory.” —The Boston Globe The blockbuster phenomenon that charts an amazing journey of the mind while revolutionizing our concept of memory An instant bestseller that is poised to become a classic, Moonwalking with Einstein recounts Joshua Foer's yearlong quest to improve his memory under the tutelage of top "mental athletes." He draws on cutting-edge research, a surprising cultural history of remembering, and venerable tricks of the mentalist's trade to transform our understanding of human memory. From the United States Memory Championship to deep within the author's own mind, this is an electrifying work of journalism that reminds us that, in every way that matters, we are the sum of our memories.

Moonwalking with Einstein

by Joshua Foer | Summary & Analysis Instaread

Moonwalking with Einstein by Joshua Foer | Summary & Analysis Preview: Moonwalking with Einstein recounts author Joshua Foer’s yearlong journey from participant-journalist covering the national memory championships to becoming the 2006 USA World Memory Champion. Other segments offer a journalistic history of the human relationship with memory, addressing its failings, its successes, and its limitations. Most people operate according to a series of misconceptions about human memory. Above all, many believe that they have an average brain and are therefore incapable of performing mental feats such as swiftly memorizing a deck of playing cards shuffled into random order. This belief, however, is false. Memory champions are no smarter than anyone else and have unremarkable brains from a biological standpoint. The difference is in how memory champions use their brain. They employ techniques and training to overcome shortcomings that are hard-wired into the human brain anatomy. Even those who appear to possess a photographic memory likely do not and are instead employing other memorization techniques... PLEASE NOTE: This is key takeaways and analysis of the book and NOT the original book. Inside this Instaread Summary of Moonwalking with Einstein: · Overview of the Book · Important People · Key Takeaways · Analysis of Key Takeaways About the Author With Instaread, you can get the key takeaways, summary and analysis of a book in 15 minutes. We read every chapter, identify the key takeaways and analyze them for your convenience.

Moonwalking with Einstein

The Art and Science of Remembering Everything Penguin Press HC

Citing costly memory-related inconveniences suffered by average individuals, a science journalist chronicles his own struggles with chronic forgetfulness and his life-changing year in memory training, in a guide that shares historical lore and ancient memory techniques.

The Art Of Memory Random House

This unique and brilliant book is a history of human knowledge. Before the invention of printing, a trained memory was of vital importance. Based on a technique of impressing 'places' and 'images' on the mind, the ancient Greeks created an elaborate memory system which in turn was inherited by the Romans and passed into the European tradition, to be revived, in occult form, during the Renaissance. Frances Yates sheds light on Dante's Divine Comedy, the form of the Shakespearian theatre and the history of ancient architecture; The Art of Memory is an invaluable contribution to aesthetics and psychology, and to the history of philosophy, of science and of literature.

Remember, Remember

Learn the Stuff You Thought You Never Could Penguin UK

Kings and queens, British prime ministers, American presidents, countries of Europe... We should all know these things - but like me, you're probably resigned to being the kind of person that just never will. Now Grandmaster of Memory Ed Cooke offers up his memory secrets with a fun, quick and completely unforgettable way to remember the things you thought you never could. But this is no boring Willy, Willy, Harry, Ste. With Ed leading the way on unlikely adventures through people and places, Abraham Lincoln may become a circle of bra-wearing hams linking arms in your mind, and you may well encounter a fridge wearing Calvin Klein underpants. You could also soon find yourself rattling off the prime ministers to a rapt audience and adding, in a knowing tone, 'ah yes, Marquess of Rockingham, Whig I believe?'. What is for sure is that you'll be bursting with knowledge that will stick in your mind and impress your friends for ever.

Remember It!

The Names of People You Meet, All of Your Passwords, Where You Left Your Keys, and Everything Else You Tend to Forget Abrams Image

Throughout his research into memory theory, Nelson Dellis found existing memory improvement guides to be wanting--overcomplicated, dry, and stodgy. So he decided to write a book that is approachable and fun, centered on what people actually need to remember. In Remember It!, Dellis teaches us how to make the most of our memory, using his competition-winning techniques. Presenting the information in a user-friendly way, Dellis offers bite-size chapters, addressing things we wish we could remember but often forget: names, grocery lists, phone numbers, where you left your keys--you name it! This fast-paced, highly illustrated tour of the inner workings of the brain makes improving your memory simple and fun.

Summary of Joshua Foer's Moonwalking with Einstein Milkyway Media

Buy now to get the key takeaways from Joshua Foer's Moonwalking with Einstein: The Art and Science of Remembering Everything. Sample Key Takeaways: 1) Nowadays, we are relentlessly and endlessly bombarded with new information. There's always much to remember, yet our brains capture so little of that information. Even the stuff that's worth remembering often makes only a short-lived impression on us before disappearing forever. 2) Education has been tainted by the boring tradition of rote learning. Schools today cram huge amounts of information into students' heads without teaching them how to retain it. Memorization has become a mindless way of retaining information just long enough to pass the next exam.

Joshua Foer's Moonwalking with Einstein

The Art and Science of Remembering Everything - Summary Createspace Independent Publishing Platform

This is a summary of Joshua Foer's Moonwalking with Einstein The Art and Science Of Remembering Everything Foer's unlikely journey from chronically forgetful science journalist to U.S. Memory Champion frames a revelatory exploration of the vast, hidden impact of memory on every aspect of our lives. On average, people squander forty days annually compensating for things they've forgotten. Joshua Foer used to be one of those people. But after a year of memory training, he found himself in the finals of the U.S. Memory Championship. Even more important, Foer found a vital truth we too often forget: In every way that matters, we are the sum of our memories. Moonwalking with Einstein draws on cutting-edge research, a surprising cultural history of memory, and venerable tricks of the mentalist's trade to transform our understanding of human remembering. Under the tutelage of top "mental athletes," he learns ancient techniques once employed by Cicero to memorize his speeches and by Medieval scholars to memorize entire books. Using methods that have been largely forgotten, Foer discovers that we can all dramatically improve our memories. Immersing himself obsessively in a quirky subculture of competitive memorizers, Foer learns to apply techniques that call on imagination as much as determination-showing that memorization can be anything but rote. From the PAO system, which converts numbers into lurid images, to the memory palace, in which memories are stored in the rooms of imaginary structures, Foer's experience shows that the World Memory Championships are less a test of memory than of perseverance and creativity. Foer takes his inquiry well beyond the arena of mental athletes-across the country and deep into his own mind. In San Diego, he meets an affable old man with one of the most severe case of amnesia on record, where he learns that memory is at once more elusive and more reliable than we might think. In Salt Lake City, he swaps secrets with a savant who claims to have memorized more than

nine thousand books. At a high school in the South Bronx, he finds a history teacher using twenty- five-hundred-year-old memory techniques to give his students an edge in the state Regents exam. At a time when electronic devices have all but rendered our individual memories obsolete, Foer's bid to resurrect the forgotten art of remembering becomes an urgent quest. Moonwalking with Einstein brings Joshua Foer to the apex of the U.S. Memory Championship and readers to a profound appreciation of a gift we all possess but that too often slips our minds. Available in a variety of formats, this summary is aimed for those who want to capture the gist of the book but don't have the current time to devour all 320 pages. You get the main summary along with all of the benefits and lessons the actual book has to offer. This summary is not intended to be used without reference to the original book.

Max Einstein: The Genius Experiment Jimmy Patterson

What Harry Potter did for magic, Max Einstein does for kids' imaginations! Max leads a group of kid geniuses in this #1 New York Times bestseller officially approved by the Albert Einstein archives. Max Einstein is not your typical genius. She . . . Hacks the computer system at NYU to attend classes Builds inventions to help the homeless And talks to Albert Einstein! (Okay, that's just in her imagination) But everything changes when Max is recruited by a mysterious organization! Their mission: solve some of the world's toughest problems using science. She's helped by a diverse group of young geniuses from around the globe as they invent new ways to power the farthest reaches of the planet. But that's only if the sinister outfit known only as The Corporation doesn't get to her first . . . Max Einstein is a heroine for the modern age and will be looked up to by readers for generations to come. "[A] fast-paced, science-filled caper." -- The Wall Street Journal

A Few Seconds of Panic

A Sportswriter Plays in the NFL Penguin

"An insightful and . . . amusing look at the inner workings of pro football" (The New York Times) from the bestselling author of Word Freak In Word Freak, Stefan Fatsis invaded the insular world of competitive Scrabble players, ultimately achieving an expert-level ranking. Now, in his new book, he infiltrates a strikingly different subculture-pro football. After more than a year of preparation, Fatsis molded his fortyish body into one that could stand up-barely-to the rigors of NFL training. And for three months he became a placekicker for the Denver Broncos. Making the most of unprecedented access to an NFL team and its players, and drawing on his own personal experience, Fatsis with wry candor and hard-won empathy unveils the mind of the modern pro athlete and the workings of a storied sports franchise as no writer has before.

The Memory Book

The Classic Guide to Improving Your Memory at Work, at School, and at Play Ballantine Books

Unleash the hidden power of your mind It's there in all of us. A mental resource we don't think much about. Memory. And now there's a way to master its power. . . . Through Harry Lorayne and Jerry Lucas's simple, fail-safe memory system, you can become more effective, more imaginative, and more powerful at work, at school, in sports, and at play. • Read with speed and greater understanding. • File phone numbers, data, figures, and appointments right in your head. • Send those birthday and anniversary cards on time. • Learn foreign words and phrases with ease. • Shine in the classroom and shorten study hours. • Dominate social situations: Remember and use important personal details. Begin today. The change in your life will be unforgettable

Joshua Foer's Moonwalking with Einstein

The Art and Science of Remembering Everything : Summary

This is a summary of Joshua Foer's Moonwalking with Einstein The Art and Science Of Remembering EverythingFoer's unlikely journey from chronically forgetful science journalist to U.S. Memory Champion frames a revelatory exploration of the vast, hidden impact of memory on every aspect of our lives.On average, people squander forty days annually compensating for things they've forgotten. Joshua Foer used to be one of those people. But after a year of memory training, he found himself in the finals of the U.S. Memory Championship. Even more important, Foer found a vital truth we too often forget: In every way that matters, we are the sum of our memories.Moonwalking with Einstein draws on cutting-edge research, a surprising cultural history of memory, and venerable tricks of the mentalist's trade to transform our understanding of human remembering. Under the tutelage of top "mental athletes," he learns ancient techniques once employed by Cicero to memorize his speeches and by Medieval scholars to memorize entire books. Using methods that have been largely forgotten, Foer discovers that we can all dramatically improve our memories.Immersing himself obsessively in a quirky subculture of competitive memorizers, Foer learns to apply techniques that call on imagination as much as determination-showing that memorization can be anything but rote. From the PAO system, which converts numbers into lurid images, to the memory palace, in which memories are stored in the rooms of imaginary structures, Foer's experience shows that the World Memory Championships are less a test of memory than of perseverance and creativity.Foer takes his inquiry well beyond the arena of mental athletes-across the country and deep into his own mind. In San Diego, he meets an affable old man with one of the most severe case of amnesia on record, where he learns that memory is at once more elusive and more reliable than we might think. In Salt Lake City, he swaps secrets with a savant who claims to have memorized more than nine thousand books. At a high school in the South Bronx, he finds a history teacher using twenty- five-hundred-year-old memory techniques to give his students an edge in the state Regents exam.At a time when electronic devices have all but rendered our individual memories obsolete, Foer's bid to resurrect the forgotten art of remembering becomes an urgent quest. Moonwalking with Einstein brings Joshua Foer to the apex of the U.S. Memory Championship and readers to a profound appreciation of a gift we all possess but that too often slips our minds.Available in a variety of formats, this

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Summary Joshua Foer's Moonwalking with Einstein

The Art and Science of Remembering Everything Createspace Independent Publishing Platform

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Inside of a Dog

What Dogs See, Smell, and Know Simon and Schuster

As an unabashed dog lover, Alexandra Horowitz is naturally curious about what her dog thinks and what she knows. As a cognitive scientist she is intent on understanding the minds of animals who cannot say what they know or feel. This is a fresh look at the world of dogs -- from the dog's point of view. The book introduces the reader to the science of the dog -- their perceptual and cognitive Abilities -- and uses that introduction to draw a picture of what it might be like to be a dog. It answers questions no other dog book can -- such as: What is a dog's sense of time? Does she miss me? Want friends? Know when she's been bad? Horowitz's journey, and the insights she uncovered from studying her own dog, Pumpernickel, allowed her to understand her dog better, and appreciate her more through that understanding. The reader will be able to do the same with their own dog. This is not another dog training book. Instead, Inside of a Dogwill allow dog owners to look at their pets' behaviour in a different, and revealing light, enabling them to understand their dogs and enjoy their relationship even more.

Proust Was a Neuroscientist HMH

The New York Times–bestselling author provides an “entertaining” look at how artists enlighten us about the workings of the brain (New York magazine). In this book, the author of How We Decide and Imagine: How Creativity Works “writes skillfully and coherently about both art and science”—and about the connections between the two (Entertainment Weekly). In this technology-driven age, it’s tempting to believe that science can solve every mystery. After all, it’s cured countless diseases and sent humans into space. But as Jonah Lehrer explains, science is not the only path to knowledge. In fact, when it comes to understanding the brain, art got there first. Taking a group of artists—a painter, a poet, a chef, a composer, and a handful of novelists—Lehrer shows how each one discovered an essential truth about the mind that science is only now rediscovering. We learn, for example, how Proust first revealed the fallibility of memory; how George Eliot discovered the brain’s malleability; how the French chef Escoffier discovered umami (the fifth taste); how Cézanne worked out the subtleties of vision; and how Gertrude Stein exposed the deep structure of language—a full half-century before the work of Noam Chomsky and other linguists. More broadly, Lehrer shows that there’s a cost to reducing everything to atoms and acronyms and genes. Measurement is not the same as understanding, and art knows this better than science does. An ingenious blend of biography, criticism, and first-rate science writing, Proust Was a Neuroscientist urges science and art to listen more closely to each other, for willing minds can combine the best of both to brilliant effect. “His book marks the arrival of an important new thinker . . . Wise and fresh.” —Los Angeles Times

The Mind of a Mnemonist

A Little Book about a Vast Memory, With a New Foreword by Jerome S. Bruner Harvard University Press

The Mind of a Mnemonist is a rare phenomenon--a scientific study that transcends its data and, in the manner of the best fictional literature, fashions a portrait of an unforgettable human being.

Love Anthony Simon and Schuster

From the bestselling author of Still Alicecom es a heartfelt novel about friendship and a mother coping with the loss of her autistic son Olivia Donatelli's dream of a 'normal' life was shattered when her son, Anthony, was diagnosed with autism at age three. He didn't speak. He hated to be touched. He almost never made eye contact. And just as Olivia was starting to realise that happiness and autism could coexist, Anthony died. Now she's alone in a cottage on Nantucket, separated from her husband, desperate to understand the meaning of her son's short life, when a chance encounter with another woman facing her own loss brings Anthony alive again for Olivia in a most unexpected way. In a piercing story about motherhood, love and female friendship, Lisa Genova offers us two unforgettable women on the verge of change who discover the small but exuberant voice that helps them both find the answers they need. Fans of The Reason I Jumpand The Curious Incident of the Dog in the Night-time will love Lisa Genova's story: always authentic and utterly moving. *Remember how you couldn't put down Still Alice? Well, clear your schedule-because you're going to feel the same way' Jodi Picoult*

Brain Bugs: How the Brain's Flaws Shape Our Lives W. W. Norton & Company

“Excellent. . . . [Buonomano] reveals the intricate limitations and blessings of the most complex device in the known universe.”—The Atlantic The human brain may be the best piece of technology ever created, but it’s far from perfect. Drawing on colorful examples and surprising research, neuroscientist Dean Buonomano exposes the blind spots and weaknesses that beset our brains and lead us to make misguided personal, professional, and financial decisions. Whether explaining why we are susceptible to advertisements or demonstrating how false memories are formed, Brain Bugs not only explains the brain’s inherent flaws but also gives us the tools to counteract them.

The Other Brain

From Dementia to Schizophrenia, How New Discoveries about the Brain Are Revolutionizing Medicine and Science Simon and Schuster

Despite everything that has been written about the brain, a potentially critical part of this vital organ has been overlooked—until now. The Other Brain examines the growing importance of glia, which make up approximately 85 percent of the cells in the brain, and the role they play in how the brain functions, malfunctions, and heals itself. Long neglected as little more than cerebral packing material, glia (meaning “glue”) are now known to regulate the flow of information between neurons and to repair the brain and spinal cord after injury and stroke. But scientists are also discovering that diseased and damaged glia play a significant role in psychiatric illnesses such as schizophrenia and depression, and in neurodegenerative diseases such as Parkinson’s and Alzheimer’s. Diseased glia cause brain cancer and multiple sclerosis and are linked to infectious diseases such as HIV and prion disease (mad cow disease, for example) and to chronic pain. The more we learn about these cells that make up the “other” brain, the more important they seem to be. Written by a neuroscientist who is a leader in glial research, The Other Brain gives readers a much more complete understanding of how the brain works and an intriguing look at potentially revolutionary developments in brain science and medicine.

The Life and Afterlife of Harry Houdini Avid Reader Press / Simon & Schuster

Joe Posnanski enters the colorful world of Harry Houdini and his legions of devoted fans to explore the illusionist's impact on global culture—and why his legacy endures to this day. Nearly a century after Harry Houdini died on Halloween in 1926, he feels as modern and alive as ever. The name Houdini still leaps to mind whenever we witness a daring escape. The baby who frees herself from her crib? Houdini. The dog who vanishes and reappears in the neighbor’s garden? Houdini. Every generation produces new disciples of the magician, from household names in magic like David Copperfield and David Blaine to countless other followers whose lives have been transformed by the power of Houdini. In rural Pennsylvania, a thirteen-year-old girl finds the courage to leave a violent home after learning that Houdini ran away to join the circus; she eventually becomes the first female magician to saw a man in half on television. In Australia, an eight-year-old boy with a learning impediment feels worthless until he sees an old poster of Houdini advertising “Nothing on earth can hold Houdini prisoner,” and begins his path to becoming that nation’s most popular magician. In California, an actor and Vietnam War veteran finds purpose in his life by uncovering the secrets of his hero. But the unique phenomenon of Houdini was always more than his death-defying stunts or his ability to escape handcuffs and straitjackets. It is also about the power of imagination and self-invention. His incredible transformation from Ehrich Weiss, humble Hungarian immigrant and rabbi’s son, into the self-named Harry Houdini has won him a slice of immortality. No one has withstood the test of time quite like Houdini. Fueled by Posnanski’s personal obsession with the magician—and magic itself—The Life and Afterlife of Harry Houdini is a poignant odyssey of discovery, blending biography, memoir, and first-person reporting to trace Houdini’s metamorphosis into an iconic figure who has inspired millions.

Paper Lion

Confessions of a Last-String Quarterback Little, Brown

The book that made a legend--and capture's America's sport in detail that's never been matched, now featuring a foreword by Nicholas Dawidoff a and never-before-seen content from the Plimpton Archives. George Plimpton was perhaps best known for PAPER LION, the book that set the bar for participatory sports journalism. With his characteristic wit, Plimpton recounts his experiences in talking his way into training camp with the Detroit Lions, practicing with the team, and taking snaps behind center. His breezy style captures the pressures and tensions rookies confront, the hijinks

that pervade when sixty high-strung guys live together in close quarters, and a host of football rites and rituals. One of the funniest and most insightful books ever written on football, PAPER LION is a classic look at the gridiron game and a book The Wall Street Journal calls "a continuous feast...The best book ever about football--or anything!"

Young Eliot

From St. Louis to The Waste Land *Farrar, Straus and Giroux*
A groundbreaking new biography of one of the twentieth century's most important poets On the fiftieth anniversary of the death of T. S. Eliot, the award-winning biographer Robert Crawford presents us with the first volume of a comprehensive account of this poetic genius. Young Eliot traces the life of the twentieth century's most important poet from his childhood in St. Louis to the publication of his revolutionary poem The Waste Land. Crawford provides readers with a new understanding of the foundations of some of the most widely read poems in the English language through his depiction of Eliot's childhood—laced with tragedy and shaped by an idealistic, bookish family in which knowledge of saints and martyrs was taken for granted—as well as through his exploration of Eliot's marriage to Vivien Haigh-Wood, a woman who believed she loved Eliot "in a way that destroys us both." Quoting extensively from Eliot's poetry and prose as well as drawing on new interviews, archives, and previously undisclosed memoirs, Crawford shows how the poet's background in Missouri, Massachusetts, and Paris made him a lightning rod for modernity. Most impressively, Young Eliot reveals the way he accessed his inner life—his anguishes and his fears—and blended them with his omnivorous reading to create his masterpieces "The Love Song of J. Alfred Prufrock" and The Waste Land. At last, we experience T. S. Eliot in all his tender complexity as student and lover, penitent and provocateur, banker and philosopher—but most of all, Young Eliot shows us as an epoch-shaping poet struggling to make art among personal disasters.

Silver, Sword, and Stone

Three Crucibles in the Latin American Story *Simon & Schuster*
Winner, American Library Association Booklist's Top of the List, 2019 Adult Nonfiction Acclaimed writer Marie Arana delivers a cultural history of Latin America and the three driving forces that have shaped the character of the region: exploitation (silver), violence (sword), and religion (stone). “Meticulously researched, [this] book’s greatest strengths are the power of its epic narrative, the beauty of its prose, and its rich portrayals of character...Marvelous” (The Washington Post). Leonor Gonzales lives in a tiny community perched 18,000 feet above sea level in the Andean cordillera of Peru, the highest human habitation on earth. Like her late husband, she works the gold mines much as the Indians were forced to do at the time of the Spanish Conquest. Illiteracy, malnutrition, and disease reign as they did five hundred years ago. And now, just as then, a miner’s survival depends on a vast global market whose fluctuations are controlled in faraway places. Carlos Buergos is a Cuban who fought in the civil war in Angola and now lives in a quiet community outside New Orleans. He was among hundreds of criminals Cuba expelled to the US in 1980. His story echoes the violence that has coursed through the Americas since before Columbus to the crushing savagery of the Spanish Conquest, and from 19th- and 20th-century wars and revolutions to the military crackdowns that convulse Latin America to this day. Xavier Albó is a Jesuit priest from Barcelona who emigrated to Bolivia, where he works among the indigenous people. He considers himself an Indian in head and heart and, for this, is well known in his adopted country. Although his aim is to learn rather than proselytize, he is an inheritor of a checkered past, where priests marched alongside conquistadors, converting the natives to Christianity, often forcibly, in the effort to win the New World. Ever since, the Catholic Church has played a central role in the political life of Latin America—sometimes for good, sometimes not. In this “timely and excellent volume” (NPR) Marie Arana seamlessly weaves these stories with the history of the past millennium to explain three enduring themes that have defined Latin America since pre-Columbian times: the foreign greed for its mineral riches, an ingrained propensity to violence, and the abiding power of religion. Silver, Sword, and Stone combines “learned historical analysis with in-depth reporting and political commentary...[and] an informed and authoritative voice, one that deserves a wide audience” (The New York Times Book Review).

The Year of the Book *Houghton Mifflin Harcourt*
This fully illustrated chapter book follows Anna, a young Asian-American girl, as she navigates relationships with family, friends, and her fourth-grade classroom, and finds a true best friend.

The Art of Being Unreasonable

Lessons in Unconventional Thinking *John Wiley & Sons*
Unorthodox success principles from a billionaire entrepreneur and philanthropist Eli Broad's embrace of "unreasonable thinking" has helped him build two Fortune 500 companies, amass personal billions, and use his wealth to create a new approach to philanthropy. He has helped to fund scientific research institutes, K-12 education reform, and some of the world's greatest contemporary art museums. By contrast, "reasonable" people come up with all the reasons something new and different can't be done, because, after all, no one else has done it that way. This book shares the "unreasonable" principles—from negotiating to risk-taking, from investing to hiring—that have made Eli Broad such a success. Broad helped to create the Frank Gehry-designed Walt Disney Concert Hall, the Museum of Contemporary Art, the Broad Contemporary Art Museum at the Los Angeles County Museum of Art, and The Broad, a new museum being built in downtown Los Angeles His investing approach to philanthropy has led to the creation of scientific and medical research centers in the fields of genomic medicine and stem cell research At his alma mater, Michigan State University, he endowed a full-time M.B.A. program, and he and his wife have funded a new contemporary art museum on campus to serve the

broader region Eli Broad is the founder of two Fortune 500 companies: KB Home and SunAmerica If you're stuck doing what reasonable people do—and not getting anywhere—let Eli Broad show you how to be unreasonable, and see how far your next endeavor can go.

The Memory Book

Mnemonics Memory Palace *Createspace Independent Publishing Platform*
What is a memory palace? And how exactly do you build one? Unlike other popular books on the subject,"How to Build a Mnemonic Memory Palace" focuses on practical, hands on advice. Information that will help you get started making your own memory palaces.Memory palaces are an ancient, somehow forgotten, method of memorizing all kinds of information. You can use them to store volumes upon volumes of information, from textbooks to poetry, speeches to general knowledge."How to Build a Mnemonic Memory Palace" takes you by the hand and walks you through the process, step by step. It's a no-nonsense, practical guide on how to conceive and build memory palaces, and how to feed them with the information that you want to memorize.

Where Buddhism Meets Neuroscience

Conversations with the Dalai Lama on the Spiritual and Scientific Views of Our Minds *Shambhala Publications*
This book, designed as a conversation between the Dalai Lama and Western neuroscientists, takes readers on a journey through opposing fields of thought--showing that they may not be so opposing after all. Is the mind an ephemeral side effect of the brain's physical processes? Are there forms of consciousness so subtle that science has not yet identified them? How does consciousness happen? Organized by the Mind and Life Institute, this discussion addresses some of the most troublesome questions that have driven a wedge between Western science and religion. Edited by Zara Houshmand, Robert B. Livingston, and B. Alan Wallace, Where Buddhism Meets Neuroscience is the culmination of meetings between the Dalai Lama and a group of eminent neuroscientists and psychiatrists. The Dalai Lama’s incisive, open-minded approach both challenges and offers inspiration to Western scientists. This book was previously published under the title Consciousness at the Crossroads.

The Blind Contessa's New Machine

A Novel *Penguin*
An iridescent jewel of a novel that proves love is the mother of invention In the early 1800s, a young Italian contessa, Carolina Fantoni, realizes she is going blind shortly before she marries the town's most sought-after bachelor. Her parents don't believe her, nor does her fiancé. The only one who understands is the eccentric local inventor and her longtime companion, Turri. When her eyesight dims forever, Carolina can no longer see her beloved lake or the rich hues of her own dresses. But as darkness erases her world, she discovers one place she can still see-in her dreams. Carolina creates a vivid dreaming life, in which she can not only see, but also fly, exploring lands she had never known. Desperate to communicate with Carolina, Turri invents a peculiar machine for her: the world's first typewriter. His gift ignites a passionate love affair that will change both of their lives forever. Based on the true story of a nineteenth-century inventor and his innovative contraption, The Blind Contessa's New Machine is an enchanting confection of love and the triumph of the imagination.

Etiquette Guide to Japan

Know the rules that make the difference! *Tuttle Publishing*
Farewell to faux pas! Minding your manners is an acquired skill, but what serves you well elsewhere could trip you up in Japan. Save yourself possible embarrassment with Etiquette Guide to Japan. An inside look at Japanese social graces, it answers all the questions of the thoughtful traveler. Extensive, specific information on Japanese business etiquette assists readers traveling to Japan for business. Although often overshadowed by a modern facade, long-standing traditional aspects of Japan's culture still influence the country and almost everyone in it. Concrete evidence of this traditional culture can be seen everywhere—in the ancient arts and crafts that are still important parts of everyday life, in the many shrines and temples that dot the nation, and in the modern comeback of traditional fashions such as kimono and yakata robes. To many Western visitors, however, the most obvious example of this traditional culture's strength is the unique etiquette of the Japanese. Like many nations, Japan has experienced vast political, social, and economic change over the past century. But enough of Japan's traditional etiquette remains to set the Japanese apart socially and psychologically, and to make success in socializing and doing business with them a special challenge for Westerners. About this new version: This updated and expanded edition of the best-selling Japanese etiquette guide addresses not just the puzzling protocols relating to name cards, bowing or shaking hands, bathrooms and public baths—but also what to do when entertaining Japanese dinner guests, attending a Japanese tea ceremony, taking the subway, and much more! It also provides the latest etiquette in mobile phone manners, texting, social media and other forms of digital communication. The glossary at the back of the book has been revised to include the latest technology-related words and expressions used by Japanese today. Two new chapters address the changing role of foreigners in the workplace and the contemporary business style and etiquette used by the younger generation of Japanese who are now increasingly cosmopolitan—but still very Japanese!

There Are No Shortcuts *Anchor*
Year after year, Rafe Esquith’s fifth-grade students excel. They read passionately, far above their grade level; tackle algebra; and stage Shakespeare so professionally that they often wow the great Shakespearen actor himself, Sir Ian McKellen. Yet Esquith teaches at an L.A. innercity school known as

the jungle, where few of his students speak English at home, and many are from poor or troubled families. What’s his winning recipe? A diet of intensive learning mixed with a lot of kindness and fun. His kids attend class from 6:30 A.M. until well after 4:00 P.M., right through most of their vacations. They take field trips to Europe and Yosemite. They play rock and roll. Mediocrity has no place in their classroom. And the results follow them for life, as they go on to colleges such as Harvard, Princeton, and Stanford. Possessed by a fierce idealism, Esquith works even harder than his students. As an outspoken maverick of public education (his heroes include Huck Finn and Atticus Finch), he admits to significant mistakes and heated fights with administrators and colleagues. We all—teachers, parents, citizens—have much to learn from his candor and uncompromising vision.

Persuasion IQ

The 10 Skills You Need to Get Exactly What You Want *AMACOM*

Through his Persuasion Institute, Kurt Mortensen has sought out and studied the Persuasion IQ (PQ) of the world’s top influencers. Now, in this game-changing guide, he’s leveraging his vast knowledge to teach readers the essential habits, traits, and behaviors necessary to cultivate their natural persuasive abilities. Concentrating on the 10 major Persuasion IQ skills, the book provides readers an opportunity to assess their own PQ, identify their strengths and weaknesses, and start down a path to enormous success and wealth. Readers will discover powerful techniques that enable them to: read people quickly; create instant trust; get others to take immediate action; close more sales; win over clients; accelerate business success; earn what they're really worth; influence others to accept their points of view; win negotiations; enhance relationships; and--most important--hear the magical word “yes” more often!Your professional success, your income, and even your personal relationships depend on your ability to persuade, influence, and motivate other people. Whether you are selling a product, presenting an idea, or asking for a raise, persuasion is the magic ingredient. This powerful, life-changing book will transform anyone into a persuasion genius.

Crimes Against Logic: Exposing the Bogus Arguments of Politicians, Priests, Journalists, and Other Serial Offenders *McGraw Hill Professional*

Uncover the truth under all the BS In the daily battle for our hearts and minds--not to mention our hard-earned cash--the truth is usually the first casualty. It's time we learned how to see through the rhetoric, faulty reasoning, and misinformation that we're subjected to from morning to night by talk-radio hosts, op-ed columnists, advertisers, self-help gurus, business "thinkers," and, of course, politicians. And no one is better equipped to show us how than award-winning philosopher Jamie Whyte. In Crimes Against Logic Whyte take us on a fast-paced, ruthlessly funny romp through the mulligan stew of can, folderol, and bogus logic served up in the media, at the office, and even in your own home. Applying his laserlike wit to dozens of timely examples, Whyte cuts through the haze of facts, figures, and double-talk and gets at the real truth behind what they're telling us. "An incisive philosopher." --Sunday Telegraph

The Atlas Obscura Explorer’s Guide for the World’s Most Adventurous Kid *Workman Publishing*

New York Times bestseller! The Atlas Obscura Explorer’s Guide for the World’s Most Adventurous Kid is a thrilling expedition to 100 of the most surprising, mysterious, and weird-but-true places on earth. For curious kids, this is the chance to embark on the journey of a lifetime—and see how faraway countries have more in common than you might expect! Hopscotch from country to country in a chain of connecting attractions: Explore Mexico’s glittering cave of crystals, then visit the world’s largest cave in Vietnam. Peer over a 355-foot waterfall in Zambia, then learn how Antarctica’s Blood Falls got their mysterious color. Or see mysterious mummies in Japan and France, then majestic ice caves in both Argentina and Austria. As you climb mountains, zip-line over forests, and dive into oceans, this book is your passport to a world of hidden wonders, illuminated by gorgeous art.

Harry Lorayne's Page-a-minute Memory Book

A Page A Minute spells a lifetime of achievement--at home, in school, . and on the job. Harry Lorayne shows how to make every minute count, dramatically increasing performance, productivity, and profits. "Ingenious".--The New York Times. Copyright © Libri GmbH. All rights reserved.

The Way of the Samurai *Arcturus Publishing*

This classic text by Inazo Nitobe defining the moral code of the warrior class or Samurai has had a huge impact both in the West and in Japan itself. Drawing on Japanese traditions such as Shinto and Buddhism, and citing parallels with Western philosophy and literature, Nitobe's text is essential reading for anyone who wishes to understand the culture and morals of Japan.

Lessons From Lucy

The Simple Joys of an Old, Happy Dog *Simon & Schuster*

In this “little gem” (Washington Independent Review of Books), Pulitzer Prize–winning columnist and New York Times bestselling author Dave Barry learns how to age happily from his old but joyful dog, Lucy. As Dave Barry turns seventy—not happily—he realizes that his dog, Lucy, is dealing with old age far better than he is. She has more friends, fewer worries, and way more fun. So Dave decides to figure out how Lucy manages to stay so happy, to see if he can make his own life happier by doing the things she does (except for drinking from the toilet). He reconnects with old friends and tries to make new ones—which turns out to be a struggle, because Lucy likes people a lot more than he does. And he gets back in touch with two ridiculous but fun groups from his past: the Lawn Rangers, a group of guys who march in parades pushing lawnmowers and twirling brooms (alcohol is involved), and the Rock Bottom Remainders, the world’s oldest and least-talented all-author band. With each new lesson, Dave riffs hilariously on dogs, people, and life in general, while also pondering Deep Questions, such as when it’s okay to lie. (Answer: when scallops are involved.) Lessons From Lucy shows readers a new side to Dave Barry that’s “touching and sentimental, but there’s still a laugh on every page” (The Sacramento Bee). The master humorist has written a witty and affable guide to joyous living at any age.