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Final thought of Traguese Ese Sapo

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FINAL THOUGHT

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Traguese Ese Sapo!
Ed. Revisada *Urano*

For people who are overwhelmed by tasks of all sizes, this book provides the 21 most effective methods for conquering procrastination. By identifying and tackling their most unpleasant task first -- the philosophy of eating a frog -- readers learn to plan and organize each day and complete jobs faster.

Traguese Ese Sapo
Ediciones Urano

Sencillamente no hay tiempo suficiente para hacer todo lo que figura en nuestra lista de cosas pendientes. La gente que tiene éxito sabe que es imposible hacerlo todo. Pero lo que es determinante, sabe cómo priorizar las tareas, a fin de completar cada día las más importantes. Según un viejo dicho, si la primera cosa que tiene que hacer cada mañana es tragarse un sapo, entonces le queda la satisfacción de saber que eso probablemente sea lo peor que habrá en todo el día. Brian Tracy ataca directamente los factores que determinan una eficaz administración personal del tiempo:

decisión, disciplina y resolución. Detalla veintiún pasos lógicos, acompañados de ejercicios específicos, que le ayudarán a terminar con la postergación de las tareas importantes hoy mismo y a definir sus objetivos y metas globales.

Resumen De "Traguese Ese Sapo: 21 Estrategias Para Tomar Decisiones Rápidas Y Mejorar La Eficacia Personal - De Brian Tracy"
Sapiens Editorial

¿Estás abrumado por tus tareas? ¿Tienes tantas cosas por hacer que no sabes por dónde empezar? ¿No logras organizarte? Adopta las 21 estrategias para mejorar la eficacia personal. En esta obra

se presentan estrategias que ayudan a priorizar las tareas a fin de completar las más importantes cada día. Según un antiguo dicho, la primera cosa que hay que hacer cada día es "tragarse un sapo", expresión que se refiere a que la persona sentirá la satisfacción de saber que seguramente eso será lo peor que hará en todo el día. Los principios desarrollados en este libro alivian las tensiones de la vida agitada del mundo actual. ¿QUÉ APRENDERÁS? - Conocerás los factores que determinan una eficaz administración del tiempo. - Aprenderás los veintiún pasos que te ayudarán a priorizar las tareas importantes para tus metas. - Desarrollarás

hábitos fundamentales para tener una carrera exitosa y sentirte feliz contigo mismo. - Lograrás organizar cada uno de tus días y te sentirás aliviado y satisfecho. ACERCA DE BRIAN TRACY, EL AUTOR DEL LIBRO ORIGINAL: Brian Tracy es presidente de una empresa especializada en la formación y desarrollo de las personas y de las organizaciones. El objetivo de su trabajo es ayudar a la gente a alcanzar sus metas personales y de negocios de forma rápida y sencilla.

Resumen Extendido De Traguese Ese Sapo (Eat That Frog) - Basado En El Libro De Brian Tracy Libros Mentores
RESUMEN COMPLETO DE "¡TRÁGUESE ESE

SAPO! : 21 ESTRATEGIAS PARA TOMAR DECISIONES RÁPIDAS Y MEJORAR LA EFICACIA PROFESIONAL (EAT THAT FROG!)" - BASADO EN EL LIBRO DE BRIAN TRACY RESUMEN ESCRITO POR: LIBROS MENTORES ¿Estás abrumado por tus tareas? ¿Tienes tantas cosas por hacer que no sabes por dónde empezar? ¿No logras organizarte? Adopta las 21 estrategias para mejorar la eficacia personal. ACERCA DEL LIBRO ORIGINAL: En esta obra se presentan estrategias que ayudan a priorizar las tareas a fin de completar las más importantes cada día. Según un antiguo dicho, la primera cosa que hay que hacer cada día es tragarse un sapo, expresión que se refiere a que la

persona sentirá la satisfacción de saber que seguramente eso será lo peor que hará en todo el día. Los principios desarrollados en este libro alivian las tensiones de la vida agitada del mundo actual. ¿QUÉ APRENDERÁS? Conocerás los factores que determinan una eficaz administración del tiempo. Aprenderás los veintiún pasos que te ayudarán a priorizar las tareas importantes para tus metas. Desarrollarás hábitos fundamentales para tener una carrera exitosa y sentirte feliz contigo mismo. Lograrás organizar cada uno de tus días y te sentirás aliviado y satisfecho. ACERCA DE BRIAN TRACY, EL AUTOR DEL LIBRO

ORIGINAL: Brian Tracy es presidente de una empresa especializada en la formación y desarrollo de las personas y de las organizaciones. El objetivo de su trabajo es ayudar a la gente a alcanzar sus metas personales y de negocios de forma rápida y sencilla. ACERCA DE LIBROS MENTORES, EL AUTOR DEL RESUMEN: LOS LIBROS SON MENTORES. Pueden guiar lo que hacemos en nuestras vidas y cómo lo hacemos. Muchos de nosotros amamos los libros mientras los leemos y hasta resuenan con nosotros algunas semanas después, pero luego de 2 años no podemos recordar si lo hemos leído o no. Y eso no está bien. Recordamos

que, en el momento, aquel libro significó mucho para nosotros. ¿Por qué es que tiempo después nos hemos olvidado de todo? Este resumen toma las ideas más importantes del libro original. A muchas personas no les gusta leer, solo quieren saber qué es lo que el libro dice que deben hacer. Si confías en el autor no necesitas de los argumentos. La gran parte de los libros son argumentos de sus ideas, pero muy a menudo no necesitamos argumentos si confiamos en la fuente. Podemos entender la idea de inmediato. Toda esta información está en libro original. Este resumen hace el esfuerzo de reducir las redundancias y convertirlas en

instrucciones directo al grano para las personas que no tienen intención de leer el libro en su totalidad. Esta es la misión de LIBROS MENTORES.

Eat That Frog!

21 Great Ways to Stop Procrastinating and Get More Done in Less Time

ReadHowYouWant.com

Every idea in this book is focused on increasing your overall levels of productivity, performance, and output and on making you more valuable in whatever you do. You can apply many of these ideas to your personal life as well. Each of these twenty-one methods and techniques is complete in itself. All are necessary. One

strategy might be effective in one situation and another might apply to another task. All together, these twenty-one ideas represent a smorgasbord of personal effectiveness techniques that you can use at any time, in any order or sequence that makes sense to you at the moment. The key to success is action. These principles work to bring about fast, predictable improvements in performance and results. The faster you learn and apply them, the faster you will move ahead in your career - guaranteed! There will be no limit to what you can accomplish when you learn how to Eat That Frog!

¡Trágate ese sapo!,

21 Estrategias para triunfar combatiendo la procrastinación

¡Trágate ese sapo! profundiza sobre la optimización del tiempo mediante estrategias, sencillas pero definitivas. Aprende a desarrollar hábitos para combatir la procrastinación y ser más resolutivo y eficiente.

How to Connect in Business in 90 Seconds Or Less

Workman Publishing

The author brings his innovative system of forging instant connections to the workplace, providing the fundamentals for creating and maintaining effective business relationships.

Believe It to Achieve It

Overcome Your Doubts, Let Go of the Past, and Unlock Your Full Potential

Penguin

From the bestselling author of *Eat That Frog!*, a motivational guide to using the *Psychology of Achievement* to banish negative thoughts and behaviors and unlock your full potential for success. Letting go of negative thoughts is one of the most important steps to living a successful, fulfilling life, but also often the most difficult. In this practical, research-based guide, bestselling authors Brian Tracy and psychotherapist Christina Stein present their "Psychology of Achievement" program to help you identify and overcome detrimental patterns

and ideas preventing you from achieving your goals or feeling happy and satisfied in your life. Whether this negativity stems from a past relationship that ended badly, a childhood trauma, a business or career failure, or general insecurity, Tracy and Stein help you recognize how conscious--and more oftentimes unconscious--negativity affects your personality, your outlook and your decisions. Along the way, they show you how to regain control of your thoughts, feelings, and actions, turn negatives into positives, and learn to accept unexpected life changes without falling back into old negative patterns. Essential reading for anyone

feeling stuck, BELIEVE IT TO ACHIEVE IT offers an important roadmap to conquer negativity and embrace the power of positive thinking to live a happy, successful life.

The 100 Absolutely Unbreakable Laws of Business Success

Easyread Large Bold Edition

ReadHowYouWant.com

The best news of all regarding business success is that nature is neutral. If you do what other successful people do, you will get the results that other successful people get. And if you don't, you won't. It is as simple as that. Some of these laws may seem simplistic or self-evident. Some repeat themselves in different ways in different

categories. Don't be fooled into discounting or dismissing them on that account. Great success and mastery in any field always go to those who are brilliant on the basics. As you read, take a few moments with each law and honestly evaluate your own conduct and behavior with regard to that law. One insight or new idea that you did not have before can be all that it takes to change the direction of your life. When you apply The 100 Absolutely Unbreakable Laws of Business Success and you live your business life in harmony with them, you will gain a distinct advantage over those who do not. You will enjoy levels of success and satisfaction you may never have imagined

possible. You will accomplish more in a few months or years than many people accomplish in a lifetime! . Brian Tracy, Solana Beach, California, March 2000

Delegation and Supervision (The Brian Tracy Success Library) AMACOM

Managers are judged by the results they deliver-and more than anything else, those results hinge on the ability to delegate and supervise. You will be surprised at how efficient and easy to manage your team becomes when you master these essential skills. This handy, pocket-sized guide reveals time-tested ways to boost the performance and productivity of your employees, including

how to: * Define work, assign it, and set measurable, targeted standards for performance * Match skills to job requirements * Use Management by Objectives to delegate longer-term tasks to trusted team members * Monitor, control, and keep on top of projects with minimum effort * Turn delegation into a teaching tool and build the confidence of your staff * Provide useful feedback and elicit active participation * Avoid reverse delegation * Free up time for higher-level tasks only you can tackle * And much more Done right, delegation and supervision allow your employees to learn, grow, and become more capable. Your success will skyrocket

as you increase the quality and quantity of results, and build the loyalty, involvement, and commitment of your people.

The Psychology of Achievement

The Business Coach *McGraw Hill Professional*

Put yourself in the hands of the Business Coach-and run your business like a champion! Follow along as the Coach demonstrates how to successfully navigate the challenges and recognize the opportunities business owners face every day. The Business Coach uses strategies developed by Sugars and the business coaches at Action International, who have helped nearly a million

business owners worldwide realize their dreams. You'll learn: The story of business basics for beginning and experienced business owners How to pinpoint problem areas, develop winning strategies, and measure your progress The secrets to true financial freedom by building a successful company that runs itself Get real results right now when you discover all that Instant Success has to offer! Instant Advertising * Instant Cashflow * Instant Leads * Instant Profit * Instant Promotions * Instant Referrals * Instant Repeat Business * Instant Sales * Instant Systems * Instant Team Building * The Business Coach * The Real Estate Coach * Successful Franchising

* Billionaire in Training

Get Paid More and Promoted Faster

21 Great Ways to Get Ahead in Your Career: Easyread Large Bold Edition
ReadHowYouWant.com

Enchantment

The Art of Changing Hearts, Minds, and Actions *Penguin*

Enchantment, as defined by bestselling business guru Guy Kawasaki, is not about manipulating people. It transforms situations and relationships. It converts hostility into civility and civility into affinity. It changes the skeptics and cynics into the believers and the undecided into the loyal. Enchantment can happen during a retail transaction, a high-

level corporate negotiation, or a Facebook update. And when done right, it's more powerful than traditional persuasion, influence, or marketing techniques. Kawasaki argues that in business and personal interactions, your goal is not merely to get what you want but to bring about a voluntary, enduring, and delightful change in other people. By enlisting their own goals and desires, by being likable and trustworthy, and by framing a cause that others can embrace, you can change hearts, minds, and actions. For instance, enchantment is what enabled . . . • A Peace Corps volunteer to finesse a potentially violent confrontation with armed guerrillas. • A small cable channel

(E!) to win the TV broadcast rights to radio superstar Howard Stern. • A seemingly crazy new running shoe (Vibram Five Fingers) to methodically build a passionate customer base. • A Canadian crystal maker (Nova Scotian Crystal) to turn observers into buyers. This book explains all the tactics you need to prepare and launch an enchantment campaign; to get the most from both push and pull technologies; and to enchant your customers, your employees, and even your boss. It shows how enchantment can turn difficult decisions your way, at times when intangibles mean more than hard facts. It will help you overcome other people's entrenched habits and

defy the not-always-wise "wisdom of the crowd." Kawasaki's lessons are drawn from his tenure at one of the most enchanting organizations of all time, Apple, as well as his decades of experience as an entrepreneur and venture capitalist. There are few people in the world more qualified to teach you how to enchant people. As Kawasaki writes, "Want to change the world? Change caterpillars into butterflies? This takes more than run-of-the-mill relationships. You need to convince people to dream the same dream that you do." That's a big goal, but one that's possible for all of us.

Creativity and Problem Solving

**(The Brian Tracy
Success Library)
AMACOM**

Recent research has revealed a direct causality between ideas and profitability, which means that in today's ultra-competitive and technology-rich work environment, the most crucial element separating an exceptional career from a lackluster one is . . . creative thinking skills. While that may be scary news to hear for many businesspeople and entrepreneurs, it shouldn't be for you! Because inside this concise, easy-to-read book, one of the world's premiere success experts, Brian Tracy, reveals 21 proven, practical techniques readers can use to immediately

begin generating a stream of productive ideas, including how to:

- Stimulate the three primary triggers to creativity
- Inspire a creative mindset in staff through recognition, rewards, and environment
- Use methods such as Brainstorming, Zero-Based Thinking, Nominal Group Technique, and Lateral Thinking to solve problems, improve systems, devise new products, and come up with fresh, exciting marketing angles
- Ask focused questions to generate elegant solutions
- Understand the difference between mechanical and adaptive thinking
- Rigorously evaluate new ideas . . . without shutting down the creative impulse

Containing

mind-stimulating exercises and down-to-earth strategies, Creativity & Problem Solving, an eye-opening book, will help anyone tap into the root source of their own intuitive genius--and gain the winning edge they've been missing all this time.

Summary Of "Go Pro: 7 Steps To Becoming A Network Marketing Professional - By Eric Worre" *Sapiens Editorial*

ORIGINAL BOOK DESCRIPTION: Go Pro is a book that presents the keys to becoming a Marketing or Networking professional. In the work, its author, Eric Worre, lays down a guide for anyone wanting to engage in multilevel marketing,

either to strengthen their company or as a business by itself. His ideas expand the usual range of action and help to understand that there is a sure way to create a large and successful business with the freedom of self-management for both time and decisions. The 7 steps outlined here summarize the author's observations on how to become an entrepreneur with a marketing network, being both a salesman and manager at the same time, selling your own products or those of other companies, establishing your own working hours and working with whom you decide to work, all with a significant income. In these lines, we present the best of these ideas. - ABOUT

SAPIENS EDITORIAL: Books are mentors. Books can guide what we do and our lives. Many of us love books while reading them and maybe they will echo with us a few weeks after but 2 years later we cant remember if we have read it or not. And thats a shame. We remember that at that time, the book meant a lot to us. Why is it that 2 years later we have forgotten everything? Thats not good. This summary is taken from the most important themes of the original book. Most people dont like books. People just want to know what the book says they have to do. If you trust the source you dont need the arguments. So much of a book is arguing its points, but often you dont need

the argument if you trust the source you can just get the point. This summary takes the effort to distill the blahs into themes for the people who are just not going to read the whole book. All this information is in the original book.

Focal Point

A Proven System to Simplify Your Life, Double Your Productivity, and Achieve All Your Goals *AMACOM*

The Wall Street Journal business bestseller with over 50,000 copies sold! The true secret of high achievers is that they know how to find their "focal point" - the one thing they should do, at any given moment, to get the best possible results in each area of

their lives. In Focal Point, Tracy brings together the very best ideas on personal management into a simple, easy-to-use plan. Focal Point helps readers analyze their lives in seven key areas and shows them how to develop focused goals and plans in each. This best-selling guide provides timeless truths that have been discovered by the most effective people throughout the ages, answering questions like: * How can I get control of my time and my life? * How can I achieve maximum career success and still balance my personal life? * How can I accelerate the achievement of all my goals? Focal Point shows readers how to develop absolute

clarity about what they want, and how they can achieve supreme satisfaction, both personally and professionally.

The Missing Secret

How to Use the Law of Attraction to Easily Attract What You Want...Every Time

First Things First Every Day

Daily Reflections-Because Where You're Headed Is More Important Than How Fast You Get There *Simon and Schuster*

Combines time management principles with methods for overcoming bad habits in a day-by-day format

Just Shut Up and Do

It

7 Steps to Conquer Your Goals

Sourcebooks, Inc.

Your aim in life should be to achieve all of the wonderful things that are possible for you. There is no reason for you not to be earning twice as much as you are today, or even five or ten times as much. Your potential is practically limitless, if you could just learn how to utilize it. Clarity, Focus, and Concentration: Three strong, simple attributes needed to hone in your potential and hit the bull's eye! And just as you can develop your physical muscles through hard work and concentration, you can develop your mental muscles through continuous repetition.

You have the ability right now to achieve more than you ever have before. Bull's Eye will teach you how to unleash your powers for success and accomplish more in the next few months than many people do in a lifetime.

Thought Vibration

Or, the Law of Attraction in the Thought World

The Power of Charm

How to Win Anyone Over in Any Situation *AMACOM*

As one of the world's premier business consultants and personal success experts, Brian Tracy has devoted his life to helping others achieve things they never dreamed possible.

Now, in his latest book, he gives readers the key they need to open any door...and get whatever they want, every time. The Power of Charm gives readers proven ways to become more captivating -- and persuasive -- in any situation. With his trademark directness, Tracy shows readers what charm can do, and how they can use simple methods to immediately become more charming and dramatically improve their social lives and business relationships. Readers will learn how to: * capture people's trust and attention within the first few seconds of meeting * win the support of others who can help them achieve their goals * master body language and

advanced listening techniques * sell more of their products or services * deliver powerful and engaging talks and presentations * improve their negotiation skills * get paid more and promoted faster With The Power of Charm, readers will develop greater confidence and self-esteem and learn how to naturally create rhythm and harmony with others. It's a unique and powerful guide filled with proven techniques for making dreams come true -- in business and in life!

Rhinoceros Success

The Secret to Charging Full Speed Toward Every Opportunity Ramsey Press

Go get the life you want. Be a Rhinoceros!

There is something dangerous about this book. Something big. Something full of power, energy and force of will. It could be about you. You could become three tons of thick-skinned, snorting hard-charging rhinoceros. It is time to go get the life you want.

Tiempo de ganar

8 semanas que elevarán al máximo tu rendimiento personal. El sistema de trabajo que cambiará tu vida

*Ediciones Selectas
Diamante SA de CV*

Hay pocos libros en el mundo que todos deberíamos leer. Éste es uno de ellos. Con ejemplos prácticos y pasos concretos, nos revela un sistema que puede ayudarnos a

convertirnos en personas de alto rendimiento en el trabajo, en los negocios y en el ámbito personal. El método timing funciona. Se conforma de 8 procesos que, en buenas manos, pueden valer una fortuna. Es la esencia de las mejores asesorías para equipos que deseen lograr resultados sobresalientes. Le será

de gran utilidad tanto al trabajador técnico como a los mandos intermedios y a los altos ejecutivos de cualquier compañía. De hecho funciona para todo ser humano y empresa que quiera comenzar a ganar... ¡Ganar clientes, dinero, posicionamiento, prestigio, relaciones, oportunidades! ¿Por qué a algunos individuos y negocios

les va siempre bien mientras a otros parece que las crisis los persiguen? Aquí, el lector hallará respuestas y propuestas. ¡Ocho semanas (o pasos) para alcanzar los más altos niveles de rendimiento y productividad personal! “Creo en momentos que cambian destinos; en reflexiones que impactan la mente y nos llevan a propiciar grandes hechos. Te invito a buscar esos momentos y reflexiones. Porque ya basta de perder. Es tiempo de ganar”. Carlos Cuauhtémoc Sánchez

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Victory!

Applying the Proven Principles of Military Strategy to Achieve Greater Success in Your Business and Personal Life *Penguin*

By bestselling author Brian Tracy, a revised and updated edition of this indispensable field guide to using military strategies to win in business and life. The modern world can be a battleground, but key strategies that have helped history's great leaders triumph in military campaigns can also be used to achieve business and personal success. Brian Tracy is a leading authority on success and achievement, authoring bestsellers including *Eat That Frog!*, and raising millions toward advancement with his

guidance. In this fully revised and updated edition of a classic, Tracy presents 12 core principles of successful military commanders and how to apply them in almost any situation and emerge victorious, including proven methods to:

- Concentrate your strengths in the most effective way to reach your goals
- Gather game-changing intelligence to determine the best approach
- Decide when to go on the offensive vs. cover your bases
- Exploit the element of surprise for maximum benefit

Packed with Tracy's transformative advice, *Victory!* arms readers with powerful skills and a practical road map to unlock their potential for greatness in business and in life.

If You Want It Done Right, You Don't Have to Do It Yourself!

The Power of Effective Delegation

Linden Publishing

In this delightful, quick-to-read, business-management allegory, Donna M. Genett, Ph.D., uses an entertaining narrative about identical cousins, James and Jones, to introduce her successful six-step program for effective delegation. Whether you are the one delegating or you wish to help your boss become a better delegator, these six simple steps are guaranteed to lighten your workload and give you more time to focus on what's really important--on and off the job.

Power Through Metaphysics *Bienes Laconica Ca*

The English language version of *Metafisica* 4 en 1. It includes the titles: *Metaphysics for everyone*, *Your heart's desire*, *The mystical number 7*, and *Who is and who was the Count Saint-Germain?*

Co-Opetition *Currency*

Now available in paperback, with an all new Reader's guide, *The New York Times* and *Business Week* bestseller *Co-opetition* revolutionized the game of business. With over 40,000 copies sold and now in its 9th printing, *Co-opetition* is a business strategy that goes beyond the old rules of competition and cooperation to combine the advantages of both.

Co-opetition is a pioneering, high profit means of leveraging business relationships. Intel, Nintendo, American Express, NutraSweet, American Airlines, and dozens of other companies have been using the strategies of co-opetition to change the game of business to their benefit. Formulating strategies based on game theory, authors Brandenburger and Nalebuff created a book that's insightful and instructive for managers eager to move their companies into a new mind set.

Empowerment *Crisp Pub Incorporated*

Generate excitement and ownership in every level of your organization by using this step-by-step plan for empowerment.

Gauge the current environment, strengthen team relationships, and develop new processes that support a proactive workforce. Create a working environment that encourages innovation and commitment. Enable employees to use their full talents and abilities. Make a real difference for your company, your team, and yourself! Generate excitement and ownership in every level of your organization by using this step-by-step plan for empowerment. Gauge the current environment, strengthen team relationships, and develop new processes that support a proactive workforce. Create a working environment that

encourages innovation and commitment. Enable employees to use their full talents and abilities. Make a real difference for your company, your team, and yourself!

Stampede

Gold Fever and Disaster in the Klondike *Doubleday*

A gripping and wholly original account of the epic human tragedy that was the great Klondike Gold Rush of 1897-98. One hundred thousand men and women rushed heedlessly north to make their fortunes; very few did, but many thousands of them died in the attempt. In 1897, the United States was mired in the worst economic depression that the country had yet

endured. So when all the newspapers announced gold was to be found in wildly enriching quantities at the Klondike River region of the Yukon, a mob of economically desperate Americans swarmed north. Within weeks tens of thousands of them were embarking from western ports to throw themselves at some of the harshest terrain on the planet--in winter yet--woefully unprepared, with no experience at all in mining or mountaineering. It was a mass delusion that quickly proved deadly: avalanches, shipwrecks, starvation, murder. Upon this stage, author Brian Castner tells a relentlessly driving story of the gold rush through the individual

experiences of the iconic characters who endured it. A young Jack London, who would make his fortune but not in gold. Colonel Samuel Steele, who tried to save the stampeders from themselves. The notorious gangster Soapy Smith, goodtime girls and desperate miners, Skookum Jim, and the hotel entrepreneur Belinda Mulrooney. The unvarnished tale of this mass migration is always striking, revealing the amazing truth of what people will do for a chance to be rich.

Kairos: hacia la gestión de múltiples prioridades para ser más eficaz y efectivo
Netbiblo

Kairos es el tiempo para que algo nuevo y

diferente surja. Una persona que maneja bien sus prioridades logra realizar actividades que le permiten tener una sensación de armonía y equilibrio en su vida. Este libro pretende que pueda lograr ser más productivo: tener claras las metas, conseguir establecer prioridades, ser creativo y resolutivo ante problemas simultáneos, profundizar en cómo planificar, organizar y optimizar su trabajo y el de su equipo y, finalmente, manejar herramientas personales para reducir la presión que todos soportamos en el día a día.

Leadership *Brian Tracy Success Library*
Great leadership isn't a mystery, but a skill

that can be learned. Throughout your life, you've always recognized "it" when you saw it--that indescribable, appealing quality that tells you loud and clear this person is a leader, someone you should trust, follow, and learn from. And you've always told yourself, if only you had that "it factor" inside you that could inspire, motivate, and lead others in the same way. Well, you do . . . and you can! Nobody--not even the greatest you have ever seen--comes into the world a natural leader. But somewhere along the way, these people who entered the world in the same you did transformed into the kind of magnetic individuals who inspire others to follow their lead. Success expert

Brian Tracy has spent years studying the world's greatest leaders and believes that everyone has it inside them to: Inspire trust, confidence, and loyalty Instill a sense of meaning and purpose in your organization Tap into the motivation and enthusiasm that compels others to commit to your vision Clearly communicate goals and strategies and gain buy-in Build winning teams Elicit extraordinary performance from ordinary people Become the person seen as most likely to lead the organization to victory And more Don't fall for the lie that says some are born leaders and the rest of us are simply their followers. You are just as capable as anyone! Packed with

practical, proven methods, Leadership, a indispensable little guide will help you unlock your leadership potential.

The Power Of Simplicity: A Management Guide to Cutting Through the Nonsense and Doing Things Right
McGraw Hill Professional

Presents guidelines that show managers how to cope with complexities by focusing on essentials in areas such as management, leadership, marketing, long-term planning, and motivation.

The Columbia

Epicenter Press

The Columbia commemorates the disciplining and

conversion of a wilderness river from a water passageway to a powerhouse and a source of irrigation. Here is the story of its explorers who came by boat and by foot: the bickering and battles between Hudson's Bay Company and Astor's fur trappers, the settlers that turned politicians to keep the Oregon Territory in the U.S. and to make two states out of it, the coming of steamboats, the potent force of the railways, and later the highways. The Columbia follows the story of the canals, locks, and dams which flooded old landmarks to give new pioneers farm lands and electricity, and the story of the settlement of the Pacific Northwest.

Book of the Dead (TombQuest, Book 1) *Scholastic Inc.*

From the team that brought you The 39 Clues and Spirit Animals comes a brand new epic Egyptian adventure! Nothing can save Alex Sennefer's life. That's what all the doctors say, but his mother knows it's not true. She knows that the Lost Spells of the Egyptian Book of the Dead can crack open a door to the afterlife and pull her son back from the brink. But when she uses the spells, five evil ancients--the Death Walkers--are also brought back to life. An ancient evil has been unleashed. Mummies are awakening. New York is overrun with scorpions. And worst of all for Alex, his mom and the

Lost Spells have both disappeared. He and his best friend, Ren, will do anything to find his mom and save the world . . . even if that means going head-to-head with a Death Walker who has been plotting his revenge for 3,000 years. Read the book, then continue the adventure online! Build an Egyptian tomb of your own, hide treasure and protect it with traps, then challenge your friends to play through! Michael Northrop is the New York Times bestselling author of *TombQuest*, an epic book and game adventure series featuring the magic of ancient Egypt. He is also the author of *Trapped*, an Indie Next List Selection, and *Plunked*, a New York Public Library best

book of the year and an NPR Backseat Book Club selection. An editor at *Sports Illustrated Kids* for many years, he now writes full-time from his home in New York City. Learn more at www.michaelnorthrop.net.

In Montparnasse

The Emergence of Surrealism in Paris, from Duchamp to Dalí *Penguin*

"Describes with plenty of colour how surrealism, from Rene Magritte's bowler hats to Salvador Dali's watches, was born and developed." - The Times (UK) As she did for the Modernists In Montmartre, noted art historian and biographer Sue Roe now tells the story of the Surrealists in

Montparnasse. In Montparnasse begins on the eve of the First World War and ends with the 1936 unveiling of Dalí's Lobster Telephone. As those extraordinary years unfolded, the Surrealists found ever more innovative ways of exploring the interior life, and asking new questions about how to define art. In Montparnasse recounts how this artistic revolution came to be amidst the salons and cafés of that vibrant neighborhood. Sue Roe is both an incisive art critic of these pieces and a beguiling biographer with a fingertip feel for this compelling world. Beginning with Duchamp, Roe then takes us through the rise of the Dada movement, the birth of Surrealist photography with Man Ray, the creation of key works by Ernst, Cocteau, and others, through the arrival of Dalí. On canvas and in their readymades and other works these artists juxtaposed objects never before seen together to make the viewer marvel at the ordinary—and at the workings of the subconscious. We see both how this art came to be and how the artists of Montparnasse lived. Roe puts us with Gertrude Stein in her box seat at the opening of *The Rite of Spring*; with Duchamp as he installs his famous urinal; at a Cocteau theatrical with Picasso and Coco Chanel; with Breton at a session with Freud; and with Man Ray as he romances Kiki de

Montparnasse. Stein said it best when she noted that the Surrealists still saw in the common ways of the 19th century, but they complicated things with the bold new vision of the 20th. Their words mark an enormously important watershed in the history of art—and they forever changed the way we all see the world.

The Intellectual Devotional

**Revive Your Mind,
Complete Your
Education, and
Roam Confidently
with the Culture**
Rodale Books

This daily digest of intellectual challenge and learning will arouse curiosity, refresh knowledge, expand horizons, and

keep the mind sharp. Millions of Americans keep bedside books of prayer and meditative reflection—collections of daily passages to stimulate spiritual thought and advancement. The Intellectual Devotional is a secular version of the same—a collection of 365 short lessons that will inspire and invigorate the reader every day of the year. Each daily digest of wisdom is drawn from one of seven fields of knowledge: history, literature, philosophy, mathematics and science, religion, fine arts, and music. Impress your friends by explaining Plato's Cave Allegory, pepper your cocktail party conversation with opera terms, and unlock the mystery of how batteries work.

Daily readings range from important passages in literature to basic principles of physics, from pivotal events in history to images of famous paintings with accompanying analysis. The book's goal is to refresh knowledge we've forgotten, make new discoveries, and exercise modes of thinking that are ordinarily neglected once our school days are behind us. Offering an escape from the daily grind to contemplate higher things, *The Intellectual Devotional* is a great way to awaken in the morning or to revitalize one's mind before retiring in the evening.

The Practice of Prophetic Imagination

Preaching an Emancipating Word

Fortress Press

The necessary context of prophetic preaching, Walter Brueggemann argues, is "a contestation between narratives" the dominant narrative of our time, which promoting self-sufficiency at the national level (through militarism) and the personal (through consumerism), and the countervailing narrative of a world claimed by a God who is gracious, uncompromising--and real. In previous work Brueggemann has pointed us again and again to the indispensability of imagination. Here he writes for those who bear responsibility for regular proclamation in communities of faith,

describing the discipline of a prophetic imagination that is unflinchingly realistic and unwaveringly candid.

Three to Get Married
Scepter Publishers

One of the greatest and best-loved spokesmen for the Faith here sets out the Church's beautiful understanding of marriage in his trademark clear and entertaining style.

Frankly and charitably, Sheen presents the causes of and solutions to common marital crises, and tells touching real-life stories of people whose lives were transformed through marriage. He emphasizes that our Blessed Lord is at the center of every successful and loving marriage. This is a perfect gift for engaged couples, or for married people as a fruitful occasion for self-examination.