
Story Robert Mckee

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Story

Style, Structure, Substance, and the Principles of Screenwriting *Harper Collins*

Robert McKee's screenwriting workshops have earned him an international reputation for inspiring novices, refining works in progress and putting major screenwriting careers back on track. Quincy Jones, Diane Keaton, Gloria Steinem, Julia Roberts, John Cleese and David Bowie are just a few of his celebrity alumni. Writers, producers, development executives and agents all flock to his lecture series, praising it as a mesmerizing and intense learning experience. In *Story*, McKee expands on the concepts he teaches in his \$450 seminars (considered a must by industry insiders), providing readers with the most comprehensive, integrated explanation of the craft of writing for the screen. No one better understands how all the elements of a screenplay fit together, and no one is better qualified to explain the "magic" of story construction and the relationship between structure and character than Robert McKee.

Story

Substance, Structure, Style, and the Principles of Screenwriting *Methuen Publishing*

"In *Story* screenwriting guru Robert McKee presents his powerful and much sought-after knowledge in a comprehensive guide to the essentials of screenwriting and storytelling." -- Methuen.

Storynomics

Story-Driven Marketing in the Post-Advertising World

Twelve

Based on the hottest, most in-demand seminar offered by the legendary story master Robert McKee -- STORYNOMICS translates the lessons of storytelling in business into economic and leadership success. Robert McKee's popular writing workshops have earned him an international reputation. The list of alumni with Academy Awards and Emmy Awards runs off the page. The cornerstone of his program is his singular book, *Story*, which has defined how we talk about the art of story creation. Now in STORYNOMICS, McKee partners with digital marketing expert and Skyword CEO Tom Gerace to map a path for brands seeking to navigate the rapid decline of interrupt advertising. After successfully guiding organizations as diverse as Samsung, Marriott International, Philips, Microsoft, Nike, IBM, and Siemens to transform their marketing from an ad-centric to story-centric approach, McKee and Gerace now bring this knowledge to business leaders and entrepreneurs alike. Drawing from dozens of story-driven strategies and case studies taken from leading B2B and B2C brands, STORYNOMICS demonstrates how original storytelling delivers results that surpass traditional advertising. How will brands and their customers connect in the future? STORYNOMICS provides the answer.

Dialogue

The Art of Verbal Action for Page, Stage, and Screen

Twelve

The long-awaited follow-up to the perennially bestselling writers' guide *Story*, from the most sought-after expert in the art of

storytelling. Robert McKee's popular writing workshops have earned him an international reputation. The list of alumni with Oscars runs off the page. The cornerstone of his program is his singular book, *Story*, which has defined how we talk about the art of story creation. Now, in *DIALOGUE*, McKee offers the same in-depth analysis for how characters speak on the screen, on the stage, and on the page in believable and engaging ways. From *Macbeth* to *Breaking Bad*, McKee deconstructs key scenes to illustrate the strategies and techniques of dialogue. *DIALOGUE* applies a framework of incisive thinking to instruct the prospective writer on how to craft artful, impactful speech. Famous McKee alumni include Peter Jackson, Jane Campion, Geoffrey Rush, Paul Haggis, the writing team for Pixar, and many others.

Character

The Art of Role and Cast Design for Page, Stage, and Screen *Hachette UK*

The long-awaited third volume of Robert McKee's trilogy on the art of fiction. Following up his perennially bestselling writers' guide *Story* and his inspiring exploration of the art of verbal action in *Dialogue*, the most sought-after expert in the storytelling brings his insights to the creation of compelling characters and the design of their casts. *CHARACTER* explores the design of a character universe: The dimensionality, complexity and arcing of a protagonist, the invention of orbiting major characters, all encircled by a cast of service and supporting roles.

Character

The Art of Role and Cast Design for Page, Stage, and Screen *Twelve*

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The Futurist

The Life and Films of James Cameron *Crown*

An in-depth look at every aspect of Cameron's creative genius, providing a revealing portrait of the director's life and work.

Robert McKee's Story Structure

Class Booklet

Action

The Art of Excitement for Screen, Page, and Game *Hachette UK*

From the master of Story, Dialogue, and Character, ACTION offers writers the keys to propulsive storytelling. ACTION explores the ways that a modern-day writer can successfully tell an action story that not only stands apart, but wins the war on clichés. Teaming up with the former co-host of The Story Toolkit, Bassim El-Wakil, legendary story lecturer Robert McKee guides writers to award-winning originality by deconstructing the action genre, illuminating the challenges, and, more importantly, demonstrating how to master the demands of plot with surprising beats of innovation and ingenuity. Topics include: Understanding the Four Core Elements of Action Creating the Action Cast Hook, Hold, Pay Off: Design in Action The Action Macguffin Action Set Pieces The Sixteen Action Subgenres A must-add to the McKee storytelling library, ACTION illustrates the principles of narrative drive with precision and clarity by referencing the most popular action movies of our time including: Die Hard, The Star Wars Saga, Dark Knight, The Matrix, and Avengers: Endgame.

My Policeman

Soon to be a film starring Harry Styles and Emma Corrin
Random House

An exquisitely told tragic tale of thwarted love, My Policeman is soon to be adapted into film by Amazon Prime starring Harry Styles and Emma Corrin. It is in 1950s' Brighton that Marion first catches sight of Tom. He teaches her to swim in the shadow of the pier and Marion is smitten - determined her love will be enough for them both. A few years later in Brighton Museum Patrick meets Tom. Patrick is besotted with Tom and opens his

eyes to a glamorous, sophisticated new world. Tom is their policeman, and in this age it is safer for him to marry Marion. The two lovers must share him, until one of them breaks and three lives are destroyed. 'I loved it. Devoured it! A wonderful read. Tense, romantic, smart; a beautiful portrait of a seaside town poised at an exact moment in history, with people trapped by laws and mores' Russell T. Davies (on Instagram)

Presentation Zen

Simple Ideas on Presentation Design and Delivery *Pearson Education*

FOREWORD BY GUY KAWASAKI Presentation designer and internationally acclaimed communications expert Garr Reynolds, creator of the most popular Web site on presentation design and delivery on the Net — presentationzen.com — shares his experience in a provocative mix of illumination, inspiration, education, and guidance that will change the way you think about making presentations with PowerPoint or Keynote. Presentation Zen challenges the conventional wisdom of making "slide presentations" in today's world and encourages you to think differently and more creatively about the preparation, design, and delivery of your presentations. Garr shares lessons and perspectives that draw upon practical advice from the fields of communication and business. Combining solid principles of design with the tenets of Zen simplicity, this book will help you along the path to simpler, more effective presentations.

Killing Blood

Billy Young boards a train with his brother, Frank, unaware that only one of them will survive the short, hell-bound ride. When a group of brutal outlaws led by a man called Blood begins to methodically shoot the passengers down, Billy finds a way to save himself with the sole purpose of avenging his brother's death. But as events unfold, in an unlikely twist, Billy discovers the outlaws are working for someone else--someone with much to gain from the deaths of certain people in the community. Frank's murder sets Billy on the trail of the three men who changed his world forever--and he won't stop until he finds every last one of them. Once he tracks them down, he'll exact his vengeance--and it will be a pleasure. He'll follow them to hell and back with one thing on his mind...KILLING BLOOD!

Story *HarperCollins*

A noted screenwriter and educator presents a complete guide to the art of screenwriting, explaining how to develop a storyline, refine a work in progress, and other key aspects of creating works for film. Reprint.

The Story Grid

What Good Editors Know *Black Irish Entertainment LLC*

WHAT IS THE STORY GRID? The Story Grid is a tool developed by editor Shawn Coyne to analyze stories and provide helpful editorial comments. It's like a CT Scan that takes a photo of the global story and tells the editor or writer what is working, what is not, and what must be done to make what works better and fix what's not. The Story Grid breaks down the component parts of

stories to identify the problems. And finding the problems in a story is almost as difficult as the writing of the story itself (maybe even more difficult). The Story Grid is a tool with many applications: 1. It will tell a writer if a Story ?works? or ?doesn't work. 2. It pinpoints story problems but does not emotionally abuse the writer, revealing exactly where a Story (not the person creating the Story'the Story) has failed. 3. It will tell the writer the specific work necessary to fix that Story's problems. 4. It is a tool to re-envision and resuscitate a seemingly irredeemable pile of paper stuck in an attic drawer. 5. It is a tool that can inspire an original creation.

How to Write a Movie in 21 Days

The Inner Movie Method *HarperCollins*

In this classic bestselling screenwriting guide—now revised and updated—author and film consultant Viki King helps screenwriters go from blank page to completed manuscript through a series of clever and simple questions, ingenious writing exercises, and easy, effective new skills. Viki King's Inner Movie Method is a specific step-by-step process designed to get the story in your heart onto the page. This method doesn't just show how to craft a classic three-act story but also delves into how to clarify the idea you don't quite have yet, how to tell if your idea is really a movie, and how to stop getting ready and start. Once you know what to write, the Inner Movie Method will show you how to write it. This ultimate scriptwriting survival guide also addresses common issues such as: how to pay the rent while paying your dues, what to say to your spouse when you can't come to bed, and how to

keep going when you think you can't. *How to Write a Movie in 21 Days*, first published in 1987, has been translated in many languages around the world and has become an industry-standard guide for filmmakers both in Hollywood and internationally. For accomplished screenwriters honing their craft, as well as those who have never before brought their ideas to paper, *How to Write a Movie in 21 Days* is an indispensable guide. And Viki King's upbeat, friendly style is like having a first-rate writing partner every step of the way.

Save the Cat

The Last Book on Screenwriting You'll Ever Need

This ultimate insider's guide reveals the secrets that none dare admit, told by a show biz veteran who's proven that you can sell your script if you can save the cat!

Adaptation *MIT Press*

"As Charlie struggles to adapt Orlean's best selling book 'The Orchid Thief', he writes himself into his own movie." [box cover note].

Another City, Not My Own

A Novel *Ballantine Books*

This is the story of the Trial of the Century as only Dominick Dunne can write it. Told from the point of view of one of Dunne's most familiar fictional characters-Gus Bailey-*Another City, Not My Own* tells how Gus, the movers and shakers of Los Angeles, and

the city itself are drawn into the vortex of the O.J. Simpson trial. We have met Gus Bailey in previous novels by Dominick Dunne. He is a writer and journalist, father of a murdered child, and chronicler of justice-served or denied-as it relates to the rich and famous. Now back in Los Angeles, a city that once adored him and later shunned him, Gus is caught up in what soon becomes a national obsession. Using real names and places, Dunne interweaves the story of the trial with the personal trials Gus endures as he faces his own mortality. By day, Gus is at the courthouse, the confidant of the Goldman and Simpson families, the lawyers, the journalists, the hangers-on, even the judge; at night he is the honored guest at the most dazzling gatherings in town as everyone-from Kirk Douglas to Heidi Fleiss, from Elizabeth Taylor to Nancy Reagan-delights in the latest news from the corridors of the courthouse. *Another City, Not My Own* does what no other book on this sensational case has been able to do because of Dominick Dunne's unique ability to probe the sensibilities of participants and observers. This book illuminates the meaning of guilt and innocence in America today. A vivid, revealing achievement, *Another City, Not My Own* is Dominick Dunne at his best.

Welcome to the Writer's Life

How to Design Your Writing Craft, Writing Business, Writing Practice, and Reading Practice *Sasquatch Books*

Learn how to take your work to the next level with this informative guide on the craft, business, and lifestyle of writing. With warmth and humor, Paulette Perhach welcomes you into the

writer's life as someone who has once been on the outside looking in. Like a freshman orientation for writers, this book includes an in-depth exploration of all the elements of being a writer—from your writing practice to your reading practice, from your writing craft to the all-important and often-overlooked business of writing. In *Welcome to the Writer's Life*, you will learn how to tap into the powers of crowdsourcing and social media to grow your writing career. Perhach also unpacks the latest research on success, gamification, and lifestyle design, demonstrating how you can use these findings to further improve your writing projects. Complete with exercises, tools, checklists, infographics, and behind-the-scenes tips from working writers of all types, this book offers everything you need to jump-start a successful writing life.

The Structure of Story

How to Write Great Stories by Focusing on What Really Matters

What do all great stories have in common? What techniques do great writers use? How do you take your writing to the next level? There are no storytelling rules—but there are patterns. *The Structure of Story* details the specific writing tools that will help you recognize and apply the patterns of great stories. You will learn how to shift your focus from storytelling rules to storytelling tools. By applying these tools, you'll be able to keep the reader on the edge of their seat while delivering an emotional, meaningful story. In *The Structure of Story*, you'll learn the four dramatic tools that keep the reader engaged, the two things

every story must accomplish, how to write multi-dimensional characters that drive plot, how a story's theme can be conveyed through a character arc, how to create an organic plot driven by cause and effect, the critical things that your opening must accomplish, what goes in the middle of a story, how to write an emotional climax, how subtext works and when to use it, how to create a twist ending, tools for showing rather than telling, how to pace your story properly, how to write an ending that's both satisfying and inevitable, and how to avoid a repetitive plot. No matter where you are in your writing career, *The Structure of Story* will give you new techniques to take your writing to the next level.

How to Write Dazzling Dialogue

The Fastest Way to Improve Any Manuscript

There is one sure-fire way of improving your novel "fast." . . . You may know the fundamentals of how to write fiction. You may be more than competent in plot, structure and characters. But if your dialogue is dull it will drag the whole story down. On the other hand, if your dialogue is crisp and full of tension it "immediately" grabs the reader. And if that reader is an agent or editor, sharp dialogue will give them instant assurance that you know what you're doing as a writer. Writing a bestseller or hot screenplay is no easy task, but dazzling dialogue is an absolute essential if you want to get there. The best part is, the skills of the dialogue craft are easy to understand and put into practice. #1 bestselling writing coach James Scott Bell has put together and expanded upon the dialogue lectures from his popular

writing seminars. In "How to Write Dazzling Dialogue" you'll learn: What fictional dialogue is ... and isn't The 11 secrets of crafting memorable dialogue The 5 essential tasks of dialogue 5 ways to improve your dialogue ear 4 can't-miss methods to increase conflict and tension in any dialogue exchange The top 10 dialogue issues, and how to resolve them You'll also see dazzling dialogue in action with examples from hit novels and screenplays. Don't sabotage your chances of selling your work to readers or publishers because the dialogue is unexceptional. Dazzle them with what the characters say. "How to Write Dazzling Dialogue" will give you the tools to do it.

Into the Woods

A Five-Act Journey Into Story *Abrams*

The idea of *Into the Woods* is not to supplant works by Aristotle, Lajos Egri, Robert McKee, David Mamet, or any other writers of guides for screenwriters and playwrights, but to pick up on their cues and take the reader on a historical, philosophical, scientific, and psychological journey to the heart of all storytelling. In this exciting and wholly original book, John Yorke not only shows that there is truly a unifying shape to narrative—one that echoes the great fairytale journey into the woods, and one, like any great art, that comes from deep within—he explains why, too. With examples ranging from *The Godfather* to *True Detective*, *Mad Men* to *Macbeth*, and fairy tales to *Forbrydelsen* (*The Killing*), Yorke utilizes Shakespearean five-act structure as a key to analyzing all storytelling in all narrative forms, from film and television to theatre and novel-writing—a big step from the usual

three-act approach. *Into the Woods: A Five-Act Journey Into Story* is destined to sit alongside David Mamet's *Three Uses of the Knife*, Robert McKee's *Story*, Syd Field's *Screenplay*, and Lajos Egri's *The Art of Dramatic Writing* as one of the most original, useful, and inspiring books ever on dramatic writing.

Storynomics

Story-Driven Marketing in the Post-Advertising World *Twelve*

Based on the hottest, most in-demand seminar offered by the legendary story master Robert McKee -- STORYNOMICS translates the lessons of storytelling in business into economic and leadership success. Robert McKee's popular writing workshops have earned him an international reputation. The list of alumni with Academy Awards and Emmy Awards runs off the page. The cornerstone of his program is his singular book, *Story*, which has defined how we talk about the art of story creation. Now in STORYNOMICS, McKee partners with digital marketing expert and Skyword CEO Tom Gerace to map a path for brands seeking to navigate the rapid decline of interrupt advertising. After successfully guiding organizations as diverse as Samsung, Marriott International, Philips, Microsoft, Nike, IBM, and Siemens to transform their marketing from an ad-centric to story-centric approach, McKee and Gerace now bring this knowledge to business leaders and entrepreneurs alike. Drawing from dozens of story-driven strategies and case studies taken from leading B2B and B2C brands, STORYNOMICS demonstrates how original storytelling delivers results that surpass traditional advertising.

How will brands and their customers connect in the future? STORYNOMICS provides the answer.

John O'Reilly *Alfred Music Publishing*

The Tools of Screenwriting

A Writer's Guide to the Craft and Elements of a Screenplay *Macmillan*

A Writer's Guide to the Craft and Elements of a Screenplay,.

Screenwriting

The Art, Craft, and Business of Film and Television Writing

Plume

Professor Richard Walter is the screenwriters' guru. If you're fortunate enough to win a seat in his legendary screenwriting class at UCLA film school, your writing career has just taken a quantum leap in the direction of success. He knows what it takes to write a script that sells -from idea to polished draft to lucrative studio deal.

Toy Story

How Pixar Reinvented the Animated Feature *Bloomsbury Publishing USA*

Toy Story (John Lasseter, 1995), Pixar's first feature-length production and Hollywood's first completely computer-generated animated film, is an international cultural phenomenon. This

collection brings together a diverse range of scholars and practitioners who together explore the themes, compositional techniques, cultural significance and industry legacy of this landmark in contemporary cinema. Topics range from industrial concerns, such as the film's groundbreaking use of computer generated imagery and the establishment of Pixar as a major player in the animation world, to examinations of its music, aesthetics, and the role of toys in both the film and its fandom. The Toy Story franchise as a whole is also considered, with chapters looking at its cross-generational appeal and the experience of growing up alongside the series. As the first substantial work on this landmark film, this book will serve as an authoritative introduction for scholars, students and fans alike.

Elements of Style for Screenwriters *Lone Eagle Publishing Company*

Alphabetical entries provide detailed explanations of the acceptable format, structure, and style for television and film screenplay submissions

People Like Us

A Novel *Ballantine Books*

The way journalist Gus Bailey tells it, old money is always preferred, but occasionally new money sneaks in--even where it is most unwelcome. After moving from Cincinnati, Elias and Ruby Renthall strike it even richer in New York, turning their millions into billions. It would be impolite for high society to refuse them now. Not to mention disadvantageous. As long as the market is

strong, there's absolutely nothing to worry about--except for those nasty secrets from the past. Scandal, anyone...?

The Rebel's Apothecary

A Practical Guide to the Healing Magic of Cannabis, CBD, and Mushrooms *Penguin*

Learn how to improve your health and wellness with the healing magic of cannabis, CBD and medicinal mushrooms. When health coach and wellness blogger Jenny Sansouci learned that her father was diagnosed with stage 4 pancreatic cancer, her extensive knowledge of the latest alternative therapies was put to the test. Jenny dove into the world of cannabis and mushrooms and their medicinal properties - and she and her dad are now outspoken champions of the healing power of these plants and fungi - not only to tame the side effects of chemotherapy, but to address everyday wellness concerns. The Rebel's Apothecary is the result of her heartfelt and rigorous quest -- a science-based and supportive guide that will enhance the lives of anyone living with pain, anxiety, depression, a weakened immune system, insomnia, and more. Complete with background information, dosing instructions, and everyday recipes, this is the essential handbook for harnessing the ancient healing powers of cannabis and mushrooms --safely, without confusion, fear, or an unwanted high. In addition to debunking myths and de-stigmatizing these powerful healing plants and fungi, The Rebel's Apothecary presents:

- Specific protocols and dosage guides for wellness uses (mood, sleep, immunity, focus, energy) and managing common chemotherapy side effects
- Everyday wellness routines

- Recipes for delicious, easy, health-enhancing cannabis and mushroom infused smoothies, coffee drinks, teas, elixirs, gummies, and broths - including recipes from chefs and wellness experts like Dr. Andrew Weil, Kris Carr, Seamus Mullen, Marco Canora and more
- The latest research on CBD, THC, medicinal mushrooms and psilocybin
- Tips for creating a cutting-edge home apothecary of your own

Television Development

How Hollywood Creates New TV Series *Routledge*

Development is a large and central part of the American TV industry, and yet the details of how it works - who makes development decisions and why, where ideas for new shows come from, even basics like the differences between what TV studios and TV networks do - remain elusive to many. In this book, lecturer and acclaimed television producer Bob Levy offers a detailed introduction to television development, the process by which the Hollywood TV industry creates new scripted series. Written both for students and industry professionals, Television Development serves as a comprehensive introduction to all facets of the development process: the terminology, timelines, personnel and industrial processes that take a new TV project from idea to pitch to script to pilot to series. In addition to describing these processes, Levy also examines creative strategies for successful development, and teaches readers how to apply these strategies to their own careers and speak the language of development across all forms of visual storytelling. Written by the renowned producer responsible for developing and

executive producing *Gossip Girl* and *Pretty Little Liars*, Television Development is an essential starting point for students, executives, agents, producers, directors and writers to learn how new series are created. Accompanying online material includes sample pitches, pilot scripts, and other development documents.

Robert McKee's Story Seminar

Class Booklet

Inside Story

The power of the transformational arc *Bloomsbury Publishing*

'In the beginning there was Syd Field. Then came McKee and Vogler. Now there is Dara Marks. Marks has long ranked among the top screenwriting theorists, now her teachings are available to everyone.' Creative Screenwriting 'Offers fresh insights into screenwriting structure, enabling writers to hone their craft and elevate their art.' Prof Richard Walter, UCLA Screenwriting Chairman 'This is a book you can read with each script you write, as both guide and inspiration.' Lisa Loomer, Screenwriter, *Girl Interrupted* and *The Waiting Room* 'Destined to become a classic.' Scriptwriter magazine *Inside Story* offers the most important advancement in screenwriting theory to come along in years. This innovative method for structuring a screenplay is designed to keep writers focused on the heart and soul of their story so that plot, character and theme create a unified whole. Marks' method offers an easy to follow template for story

construction, helping the writer to identify what the story is actually about: the thematic intention. It then uses the internal character development of the protagonist as a vehicle to drive the thematic intention and the line of action within the story.

Screenwriting For Dummies *John Wiley & Sons*

Write a great script and get it into the hands of the Hollywood players! So you want to be a screenwriter? Whether you want to write a feature film or a TV script or adapt your favorite book, this friendly guide gives you expert advice in everything from creating your story and developing memorable characters to formatting your script and selling it to the studios. You get savvy industry tips and strategies for getting your screenplay noticed! The screenwriting process from A to Z -- from developing a concept and thinking visually to plotline, conflicts, pacing, and the conclusion Craft living, breathing characters -- from creating the backstory to letting your characters speak to balancing dialogue with action Turn your story into a script -- from developing an outline and getting over writer's block to formatting your screenplay and handling rewrites Prepare for Hollywood -- from understanding the players and setting your expectations to polishing your copy and protecting your work Sell your script to the industry -- from preparing your pitch and finding an agent to meeting with executives and making a deal Open the book and find: The latest on the biz, from entertainment blogs to top agents to box office jargon New story examples from recently released films Tips on character development, a story's time clock, dramatic structure, and dialogue New details on developing the nontraditional screenplay -- from musicals to

animation to high dramatic style Expanded information on adaptation and collaboration, with examples from successful screenwriting duos

The Stars Askew *Tor Books*

The Stars Askew is the highly anticipated sequel to the New Weird adventure begun by talented young author Rjurik Davidson. With the seditionists in power, Caeli-Amur has begun a new age. Or has it? The escaped House officials no longer send food, and the city is starving. When the moderate leader Aceline is murdered, the trail leads Kata to a mysterious book that explains how to control the fabled Prism of Alerion. But when the last person to possess the book is found dead, it becomes clear that a conspiracy is afoot. At its center is former House Officiate Armand, who has hidden the Prism. Armand is vying for control of the Directorate, the highest political position in the city, until Armand is betrayed and sent to a prison camp to mine deadly bloodstone. Meanwhile, Maximilian is sharing his mind with another being: the joker-god Aya. Aya leads Max to the realm of the Elo-Talern to seek a power source to remove Aya from Max's brain. But when Max and Aya return, they find the vigilants destroying the last remnants of House power. It seems the seditionists' hopes for a new age of peace and prosperity in Caeli-Amur have come to naught, and every attempt to improve the situation makes it worse. The question now is not just whether Kata, Max, and Armand can do anything to stop the bloody battle in the city, but if they can escape with their lives. At the Publisher's request, this title is being sold without Digital Rights Management Software (DRM) applied.

Story

Die Prinzipien des Drehbuchschreibens *Alexander Verlag Berlin*

Anhand zahlreicher Filmbeispiele untersucht McKee klassische Szenen der Filmgeschichte und zeigt Schritt für Schritt auf, nicht wie, sondern warum eine Szene funktioniert und was den Klassiker vom Klischee unterscheidet. Anders als in vielen Ansätzen zum Drehbuchschreiben geht es in STORY nicht um Regeln, sondern um Prinzipien des Drehbuchschreibens. McKee behandelt grundlegende Aspekte wie "Thema", "Schauplatz" und "Atmosphäre" und betont, wie wichtig es ist, statt einer einfachen Personenbeschreibung die Persönlichkeit der Figur zu erarbeiten. McKee gibt seit über 20 Jahren Seminare zum Drehbuchschreiben. Von seinen Schülern stammen so erfolgreiche und unterschiedliche Filme wie Der Marathon-Mann, Pretty Woman, Ein Fisch namens Wanda u.v.a. Sein Buch gilt in den USA als das Beste, was bislang zum Thema Drehbuchschreiben erschienen ist. Es ist empfehlenswert für Film-, Theater- und Romanautoren sowie für Journalisten - eigentlich für jeden, der eine Geschichte zu erzählen hat. "Ich verdanke Robert McKee ein besseres Verständnis für den Story-Prozess, das Drehbuchschreiben, die Figurenentwicklung und die Psychologie der Leinwand. Niemand sollte sich das Wissen Robert McKee entgehen lassen. Pflichtlektüre für alle Regisseure, Autoren und Produzenten!" Quincy Jones

The Two Mrs. Grenvilles

A Novel *Ballantine Books*

NEW YORK TIMES BESTSELLER • "Murder most swank . . . required reading."—Vanity Fair When Navy ensign Billy Grenville, heir to a vast New York fortune, sees showgirl Ann Arden on the dance floor, it is love at first sight. And much to the horror of Alice Grenville—the indomitable family matriarch—he marries her. Ann wants desperately to be accepted by high society and become the well-bred woman of her fantasies. But a gunshot one rainy night propels Ann into a notorious spotlight—as the two Mrs. Grenvilles enter into a conspiracy of silence that will bind them together for as long as they live. . . . "This is a candy box of a book. . . . Composed of just the right measure of sex, glamour, [and] passion."—Cosmopolitan

Crafty Screenwriting**Writing Movies That Get Made** *Holt Paperbacks*

The most innovative and creative screenwriting book yet, from an author who knows first-hand what it takes to get a movie made. Based on an award-winning website hailed as "smart enough for professional screenwriters and accessible enough for aspiring screenwriters", *Crafty Screenwriting* is the first book not only to offer a successful screenwriter's tricks of the trade, but to explain

what development executives really mean when they complain that the "dialogue is flat," or "the hero isn't likeable." Fresh, provocative, and funny, Alex Epstein diagnoses problem that other screenwriting books barely address, and answers questions they rarely ask, like "Why is it sometimes dangerous to know your characters too well before you start writing," or "Why does your script have to be so much better than the awful pictures that get made every day?" As a development executive who has accepted and rejected countless screenplays, and a produced screenwriter himself, Epstein can take you into the heart of the most important question of all: "Is this a movie?" A crucial book for anyone who has ever wondered what it takes to get their movie made.

100 Entertainers Who Changed America: An Encyclopedia of Pop Culture Luminaries [2 volumes]**An Encyclopedia of Pop Culture Luminaries** *ABC-CLIO*

This fascinating and thought-provoking read challenges readers to consider entertainers and entertainment in new ways, and highlights figures from outside the worlds of film, television, and music as influential "pop stars."

The Thirty-six Dramatic Situations